



**WARRINGTON**  
Borough Council

Presentation to Place North West

6 June 2024

“Warrington Means Sustainable Business”

# Key Economic Indicators

- Employment rate **81.2%** 2023
- Claimant count **2.5%** 2023
- 23,530 extra jobs in 2022 than 2010 (**+20%**)
- Annual productivity increase **1.1%**
- New economy firms per 10,000 2023 (**34.5**)
- **£81 bn** Gross Value Added 2021
- Digital connectivity (30 Mpps +) **89.7%** 2023

# Achievements



3rd best location for job-seekers



Number 1 place to live



3rd in private to public job ratio



5th best place to work for an SME



Best Indoor Market

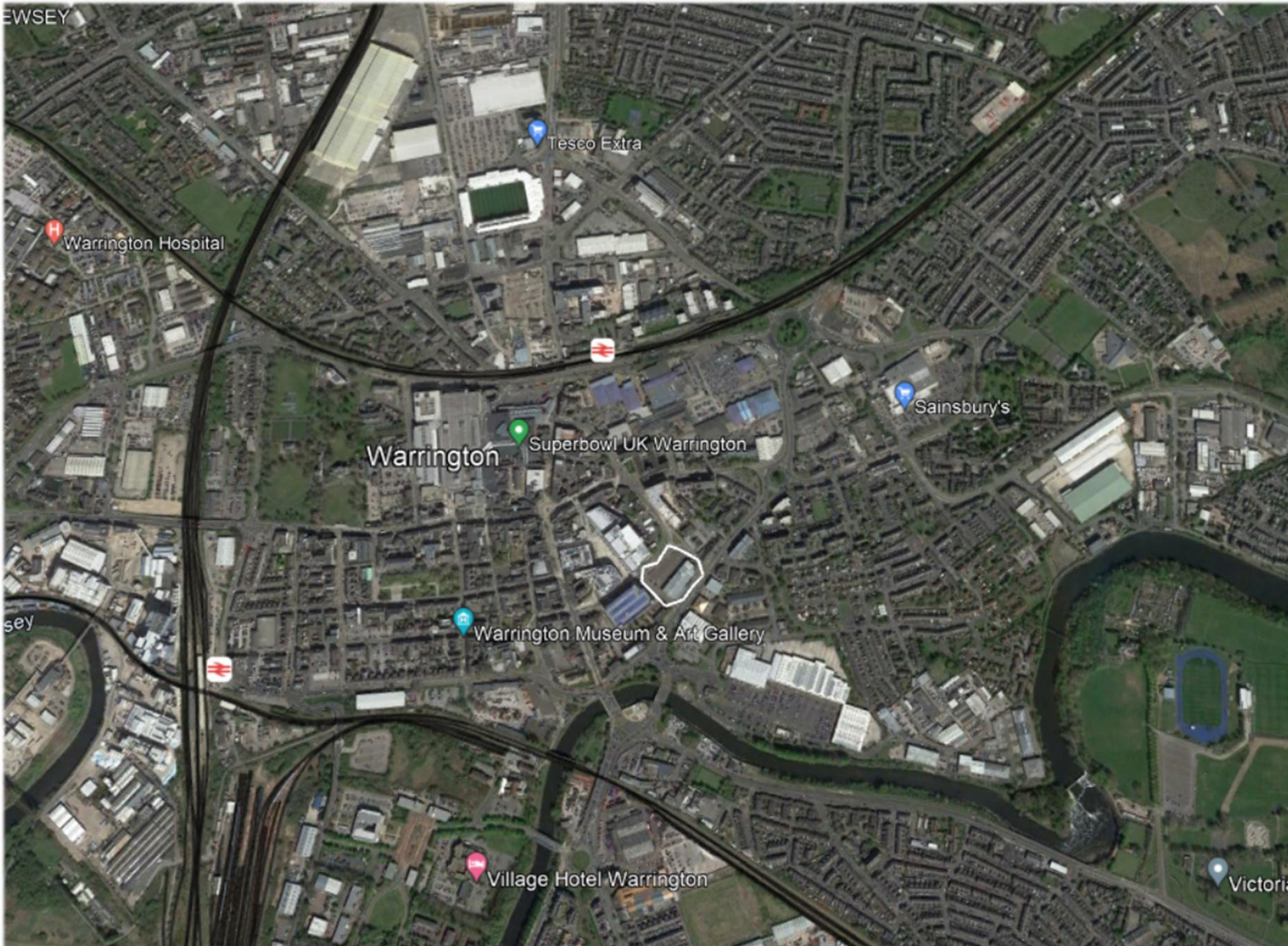


Successful Economy Winner

# Growth and Investment – Current Issues

- Attitude – Where there's a will, there's a way". Positive leadership.
- Say "Yes" or "No" at early stage.
- Local Enterprise Partnership – no more, replaced by Enterprise Cheshire and Warrington.
- Levers of national intervention for economic growth at a crossroads. National funding?
- Devolution for Cheshire and Warrington.
- Local Plan adoption.
- Seize the moment
- Partnerships – action not talking shop





## Regeneration Areas

- Stadium Quarter
- Bridge Street Quarter
- Southern Gateway
- Bank Quay Gateway
- Cultural Quarter
- Cockhedge