



Salford's story of growth

Where the city is heading next

Sarah Ashurst – Head of Partnerships & Investment

Salford City Council

Salford's Growth

Salford has undergone a remarkable physical transformation over the last decade

One of the fastest growing economies in Greater Manchester

Last 5 years

14,500
new homes

2.3 million sq. ft
Commercial floor

HIGHEST
employment
growth in GM

£8.7 billion
in GVA



Salford's Place based growth locations

City Centre Salford



- Extension of Manchester city centre, with high quality commercial and leisure spaces and grade A space and mixed-use schemes
- Crescent Salford £2.5bn scheme

Salford Quays & MediaCity



GM Western Gateway



- One of the largest development areas in Greater Manchester, from large scale employment and housing development to infrastructure including Port Salford

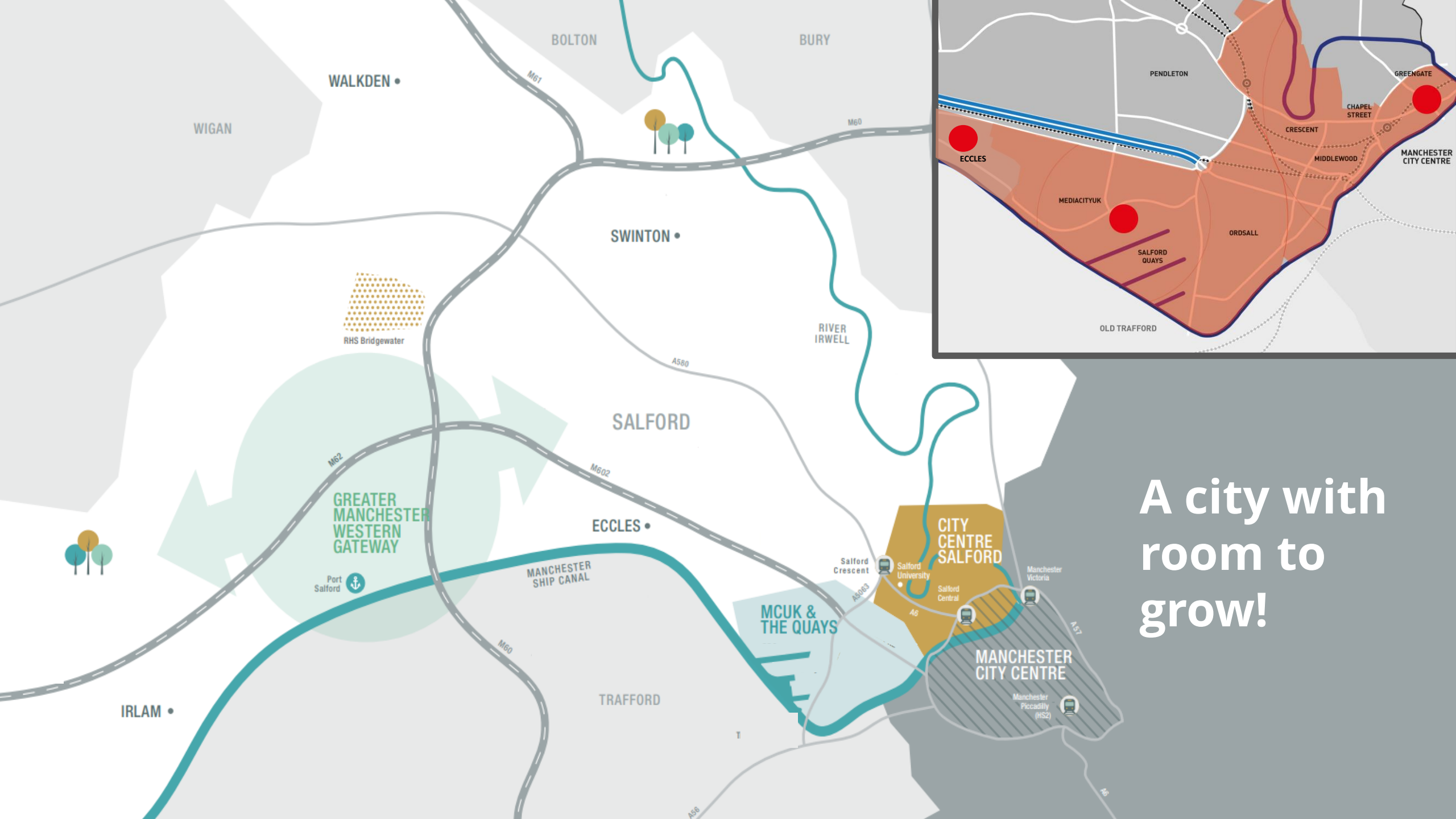
Salford's Towns



- Mixed use established areas of Eccles and Swinton present unique investment opportunities partnered with significant public sector assets

Development pipeline 67,000 new homes & 1m sqm of commercial floorspace

Over next 20 years



A city with room to grow!



MEDIA CITY

TheStudios

MediaCityUK

lba

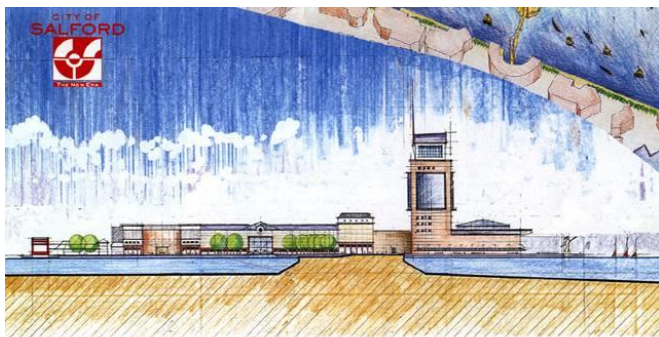


The Future Masterplan

SALFORD QUAYS



THE DEVELOPMENT PLAN FOR SALFORD DOCKS



SALFORD QUAYS



Development Strategy Review



A fairer city

Salford City Council

Salford Local Plan:

Development Management Policies and Designations

Adopted 18 January 2023

Salford Quays: a new vision 2030



MEDIACITY / QUAYSIDE

REGENERATION FRAMEWORK

SALFORD
September 2023

Salford City Council

Peel L&P

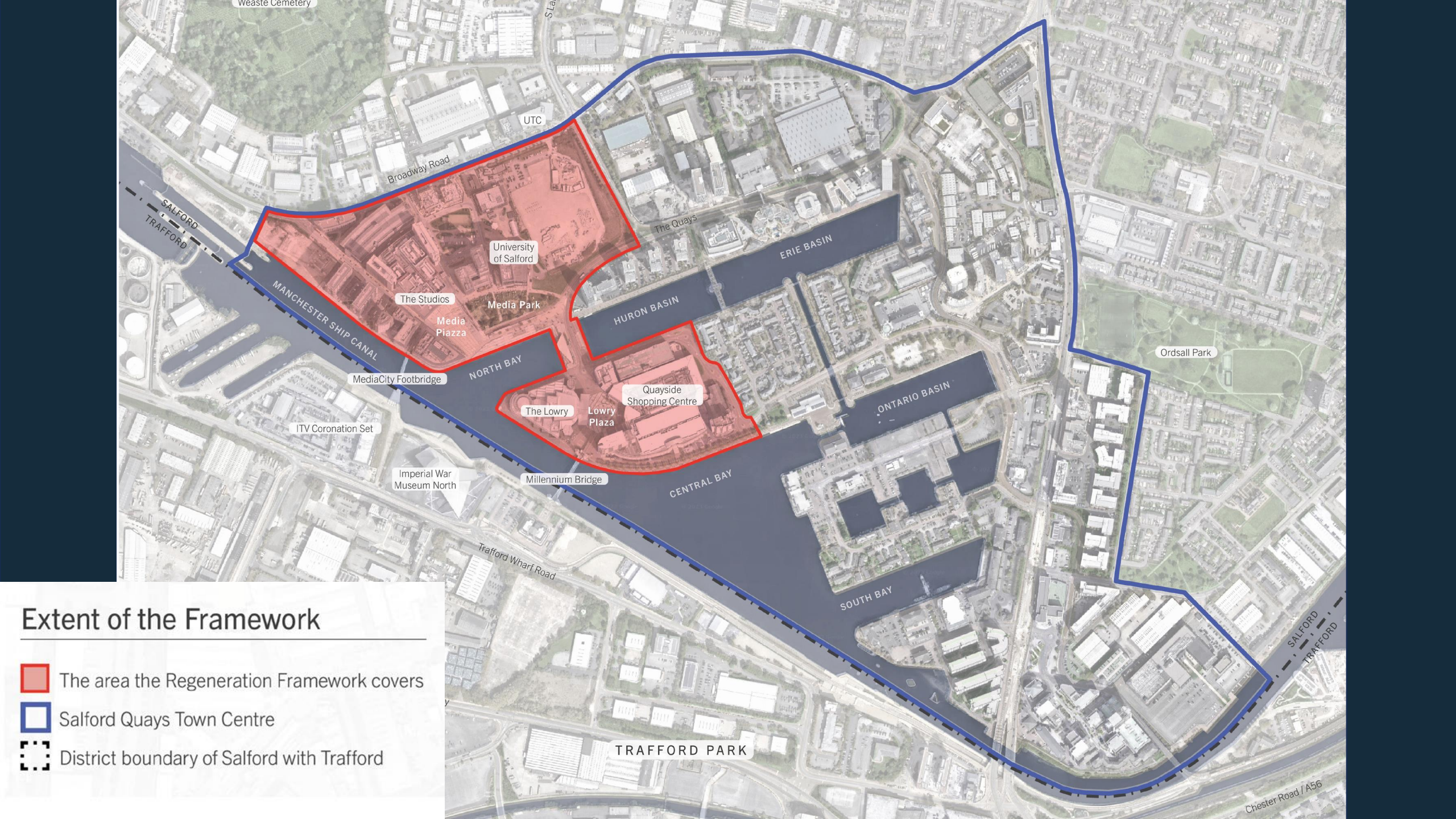
Landsec

Deloitte

PRIOR + PTNRS

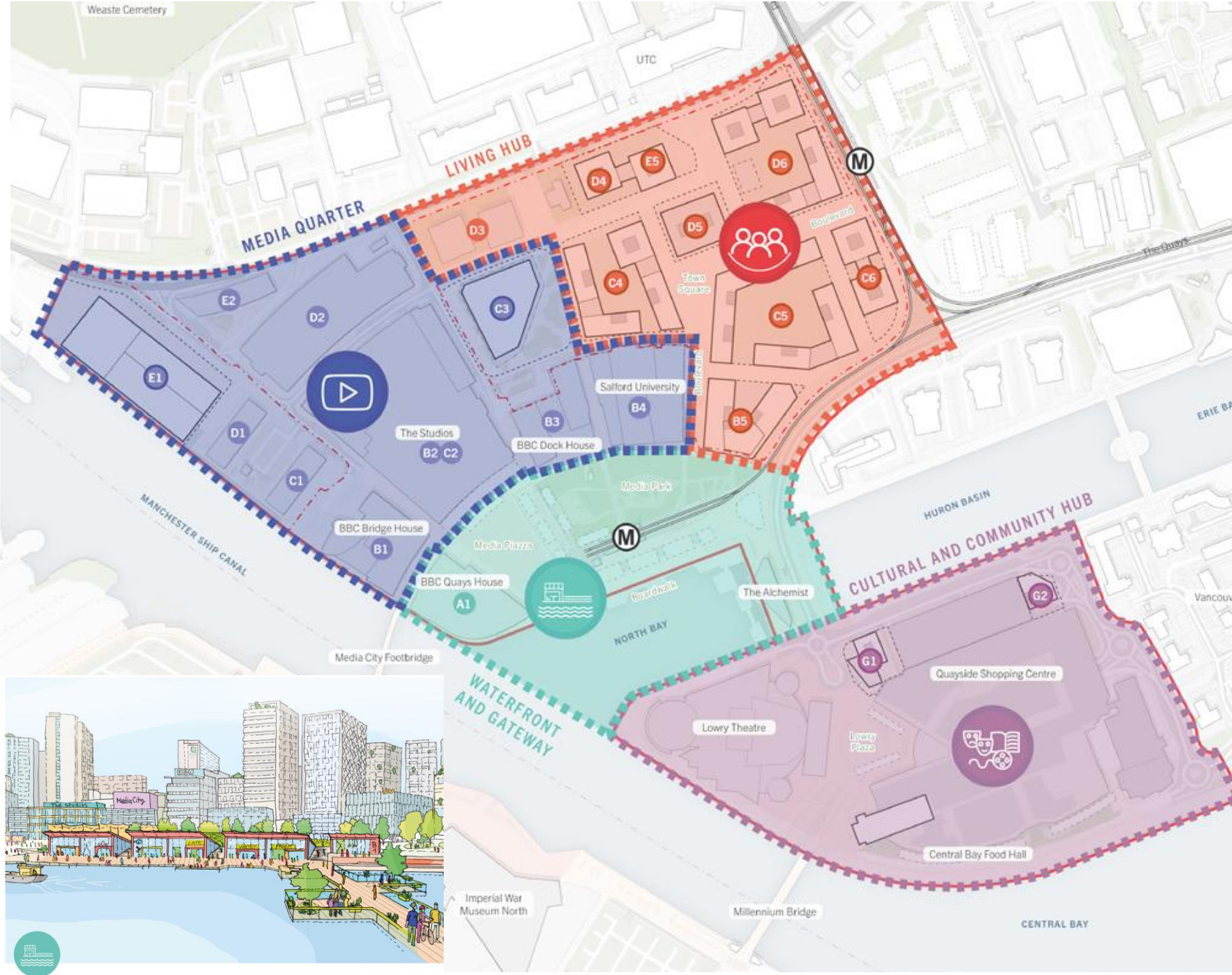
URBAN

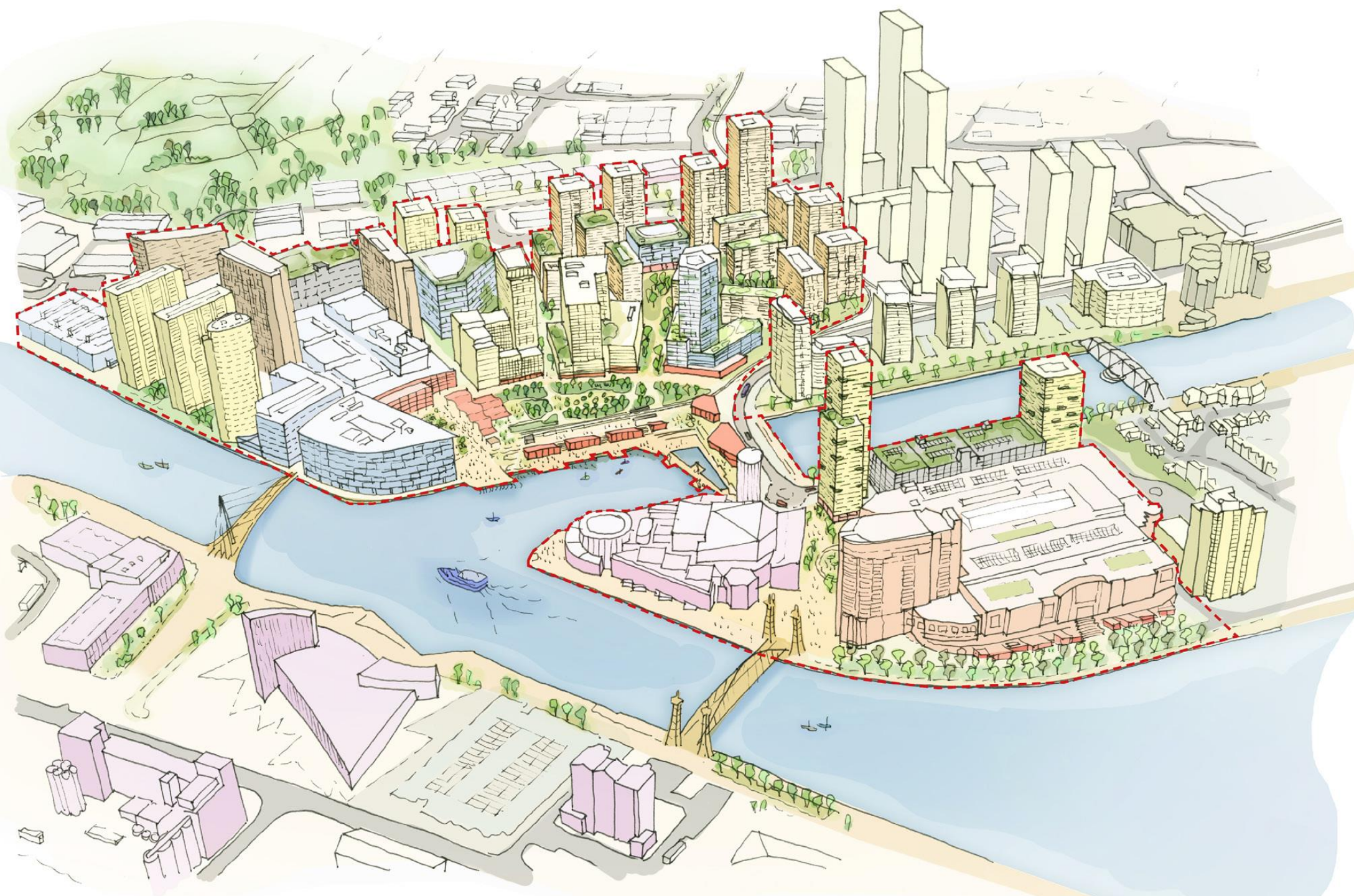
tthc




Extent of the Framework

- The area the Regeneration Framework covers
- Salford Quays Town Centre
- District boundary of Salford with Trafford





 Regeneration
framework
boundary

Placemaking & Events

