

## WHAT DO YOU GET OUT OF WORKING WITH PLACE NORTH WEST?

- 13 years of experience in delivering events
- Dedicated event manager for any questions, updates and requests
- Cross-platform promotion of your brand online
- Senior audience of property professionals from across the North West
- Quality event content and organisation
- Top networking opportunities via a dedicated online platform
- Online introductions to potential clients and contacts
- Full event video recording
- Collaborative working to ensure the best results possible for your brand

## ONLINE VIRTUAL EVENTS - Remo

Our virtual events are centred around quality content with active industry speakers and robust chairing.

- Guests tune into a live event, chaired by a senior and experienced host from our editorial team
- Content will include presentations and panel discussions
- Strong emphasis on interaction and engagement; guests can network over video on digital networking tables, ask questions, participate in polls, connect and chat with others

## HOW DOES IT WORK?

When attendees join, they are allocated a video networking table of up to 6 people.

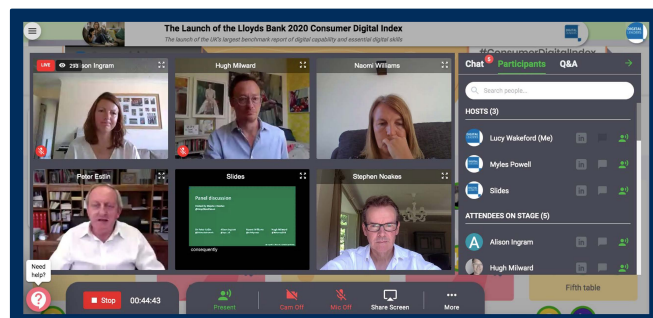
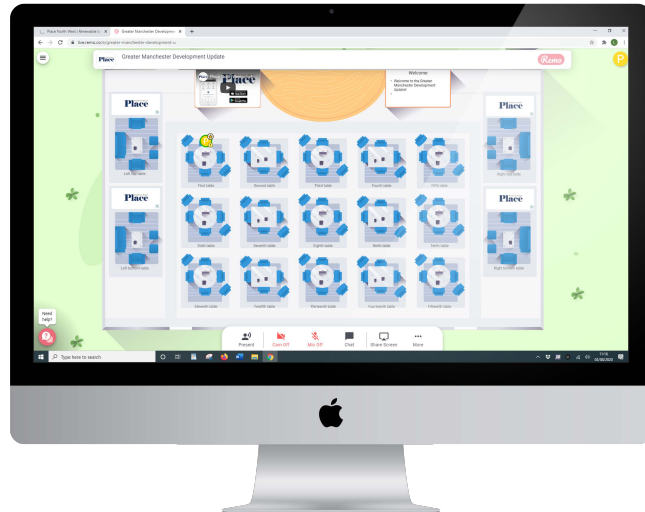
Attendees can see who is on which table and move around the room according to who they would like to network with.

There will be 'whiteboards' on each table where documents, links and videos can be shared.

Each attendee has a profile which can show a picture, job title, company details and social media links.

When presentations and panel discussions start, the networking feature will be paused and guests will be directed to watch the 'stage.'

Guests can ask questions and chat with other attendees during the presentations and panel discussions.



## ADDITIONAL BENEFITS OF GOING VIRTUAL

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- Dedicated virtual networking breaks to connect with other speakers and delegates over video, and maximise your online presence. Includes the opportunity to host a digital networking table
- Branding on virtual event platform, Remo, including:
  - Sponsor banner, displayed onscreen as guests network
  - Opportunity to include a call-to-action button and link to a resource of your choice (including video)
  - Opportunity to upload links, documents, images and other resources of your choice
- 30 free digital tickets for your staff and clients
- Full video recording of the event
- Opportunity for one resource, including reports or videos, to be sent to guests in post-event feedback email

## YOU WILL STILL BENEFIT FROM THE FOLLOWING

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### Pre-event

- Branding on the events calendar on [placenorthwest.co.uk](http://placenorthwest.co.uk), which is visited by 250,000+ property professionals a month
- Branding on the Place North West events plan, downloadable from the website
- Social media announcements of your event sponsorship across our Twitter and LinkedIn channels, which have a combined following of over 30,000
- Branding and accreditation on promotional editorial articles and direct mailshots sent to 12,000+ subscribers
- Ongoing social media promotion carrying your logo up to the event across Twitter, LinkedIn and Instagram
- Full access to the delegate list
- Introductions to key speakers and delegates

### At the event

- Opportunity to present to the audience or sit on a panel - at the discretion of the editorial team
- Branding on event slides and backdrops
- Company name-check from the chair of the event
- Mentions in social media posts during the event

### Post-event

- Branding included in the event editorial write-up on our website, read by over 250,000 property professionals a month
- Branding included in the write-up sent to 12,000+ subscribers via daily newsletter
- Social media mentions in promotion of the event round-up
- Archived write-up in both the events and video section on [placenorthwest.co.uk](http://placenorthwest.co.uk)
- Post-event analytics report

**Cost:** £2,500 ex. VAT

To book or discuss sponsorship opportunities, please contact:

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