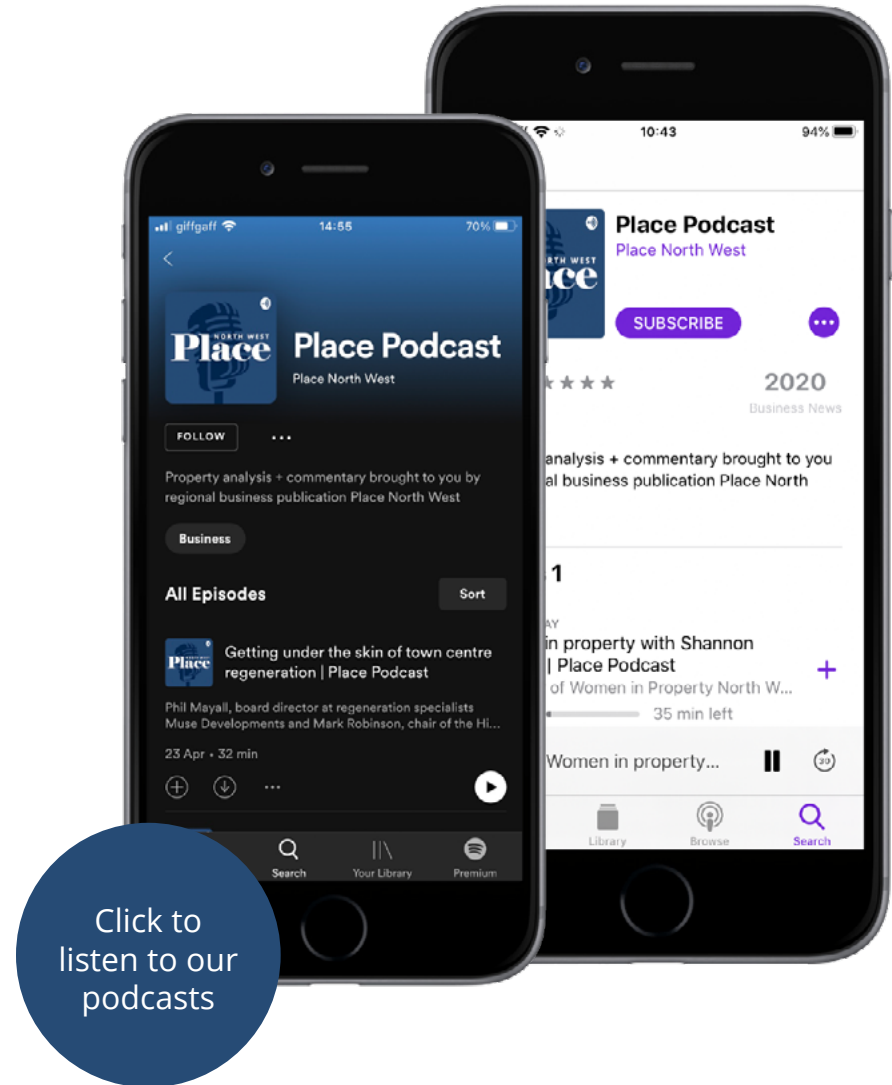


PODCAST OPPORTUNITIES

Sponsor and feature on a podcast

With more people absorbing information digitally, there's never been a better time to let everyone hear what you and your firm are about.

- Voice your expertise on a topic or theme of your choice with up to two guests
- Advertise your business, brand and services
- Your brand featured in the intro and outro of your podcast
- Social media announcement of your sponsor agreement
- Featured in the Place Daily Briefing sent out to our 13,000+ subscribers and 250,000 monthly readers
- Sustained promotion of your podcast on our social media channels
- Web links and written overview of your company alongside your podcast on placenorthwest.co.uk
- Archived on leading podcast platforms including Spotify and Apple Podcasts



COST: £2,500 +VAT

Upgrade to a filmed podcast

Make your content go even further and increase your reach by opting for a filmed podcast. This allows your audience to engage with your content in the way that suits them best, whether it's through video or audio only. This option is also ideal for those looking for a versatile way to repackage content for social media.

- Voice your expertise on a topic or theme of your choice with up to two guests
- Advertise your business, brand and services
- Your brand featured in the filmed podcast
- Featured in the Place Daily Briefing sent out to our 13,000+ subscribers and 250,000 monthly readers
- Video uploaded and hosted on our YouTube channel
- Sustained promotion of your filmed podcast on our social media channels
- Web links and written overview of your company alongside your podcast on placenorthwest.co.uk
- Audio is archived on leading podcast platforms including Spotify and Apple Podcasts

COST: £3,750 +VAT



Previous podcast clients





NORTH WEST Place

To discuss podcast opportunities please contact:

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