

# EMAIL MARKETING SERVICES

## Direct Email Marketing

We will send a direct email to our 13,000+ subscribers, which can be designed to include your branding and promote your business further. A second follow-up email targeting subscribers who engaged with the first campaign can also be sent for an additional fee of £550.

### Choosing the design of your mailer

We can design your entire mailer, copy and graphics included. Alternatively, you can provide us with the appropriate copy and graphics, or you can send us the entire design using HTML.

- Receive a test of your mailer design prior to send date for your approval, complete with embedded links to your website
- Subject line of your choice
- Schedule time and date of your choice
- Receive a full analytical report of your email campaign seven days from the original send date
- Direct access to the inboxes of 13,000+ engaged, senior property professionals

### We can provide all of the above services for your follow-up mailer as well

Contacts who have engaged with your initial mailer are more likely to convert when targeted with a second campaign, ensuring the best possible results can be achieved.



**Promote your services  
and products direct to  
a target audience of  
13,000+ subscribers**

**Mailshot | £2,500**  
**Mailshot with design | £2,900**





# **Place** NORTH WEST

To discuss email marketing services please contact:

**Dino Moutsopoulos**  
managing partner & head of commercial  
[dino@placenorth.co.uk](mailto:dino@placenorth.co.uk)  
07803 988 112