

# PODCAST OPPORTUNITIES

## Filmed podcast

Make your content go even further and increase your reach by opting for a filmed podcast. This allows your audience to engage with your content in the way that suits them best, whether it's through video or audio only. This option is also ideal for those looking for a versatile way to repackage content for social media.

- Voice your expertise on a topic or theme of your choice with up to two guests
- Advertise your business, brand and services
- Your brand featured in the filmed podcast
- Featured in the relevant Place North newsletter sent out to our 14,000 subscribers and 300,000+ monthly readers
- Video uploaded and hosted on Place North's YouTube channel
- Sustained promotion of your filmed podcast on our social media channels
- Web links and written overview of your company alongside your podcast on *Place North West*, *Place Yorkshire*, or *Place North East*
- Audio is archived on leading podcast platforms including Spotify and Apple Podcasts

**COST: £4,000 +VAT**



## Previous podcast clients

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# NORTH Place

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