



INTRODUCING

NORTH
Place



NORTH WEST
Place

YORKSHIRE
Place

NORTH EAST
Place





The voice for property in the North

After 15 years of successfully publishing the latest property and built environment news, **Place North West** is expanding to create **Place Yorkshire** and **Place North East**, and in doing so will launch **Place North**.

Place North will be your go-to source for the biggest news and analysis for property professionals across this region of 15 million people. The investment deals, regeneration strategies, planning and development milestones, political movements and business lobbying affecting your area.

With an unparalleled mix of news, events, and analysis, **Place North** can raise your company's profile using our high-impact approach to market intelligence and business development. Our unrivalled reach into the property world will boost your market position and enable you to stay ahead of the game.

An aerial photograph of a bridge with multiple arches spanning a river. The bridge is made of concrete and has several arches. The water is dark, and the surrounding land is green. The text "Meet The Team" is overlaid in white on the bridge.

Meet The Team

Editorial

The team bringing you this fantastic new offering are tried and tested, with some of the UK's best journalists, including



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Commercial

Commercially the team is headed up by



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A scenic view of a canal in a modern city, likely Amsterdam, with multi-story buildings and boats. The image is overlaid with a dark blue gradient. The text "Business Opportunities" is centered in white, bold, sans-serif font.

Business Opportunities

Example Services

Filmed Roundtables

Use *Place* to access top-level guests, chair an interesting debate, and create engaging video content for social media.

Conference Sponsorship

Align yourself with key industry leaders, raise the profile of your projects to an engaged audience, showcase your branding, and receive personal introductions to event speakers.

Filmed Site Tour

Show off cutting-edge developments in an exciting and engaging format with a walking tour video featuring interviews with a senior journalist.

Client events

We offer bespoke event production services such as conferences, socials, private dinners, and drinks receptions. Perfect for raising your business' profile and aligning your brand with sectors you want to be known for.

Podcasts and Comment Pieces

Drive engagement and business development by sharing your knowledge, opinions, passion, thought leadership, and expertise to the market.

Bespoke services available upon request



Strategic Partner

Become a strategic partner of **Place North** and capitalise on our extended reach, market understanding, key relationships, and experience.

We will be undertaking strategic partnerships for growth during the launch year for **Place North**, enabling you to capitalise on our extended reach through our multi-media activities, key relationships, marketing understanding and strong presence.

Additionally, clients can now call upon a more bespoke service through our increased team capacity. We can undertake media work anywhere in the North of England.

Recent additional services added to our Place offering include

- **Bespoke smaller events / private dining / private invitation-only panel events**
- **Drone and video site visits with editorial interviews**
- **Video commentary pieces**
- **Office launches**

With a strong, loyal following in the North West, we anticipate that our services will be well received in Yorkshire and the North East to an audience made up of your customers.

We welcome the opportunity to talk with you about how we can help shine a light on your sites, schemes and plans.

Our 2022/23 North West annual partners include



A scenic view of a city canal with modern and traditional buildings under a blue sky. The canal is in the foreground, reflecting the sky. On the left, there are modern buildings with large windows. On the right, there are older brick buildings with many windows. In the background, a tall, modern building with a curved facade stands out against the sky.

NORTH Place

Discover business development opportunities

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