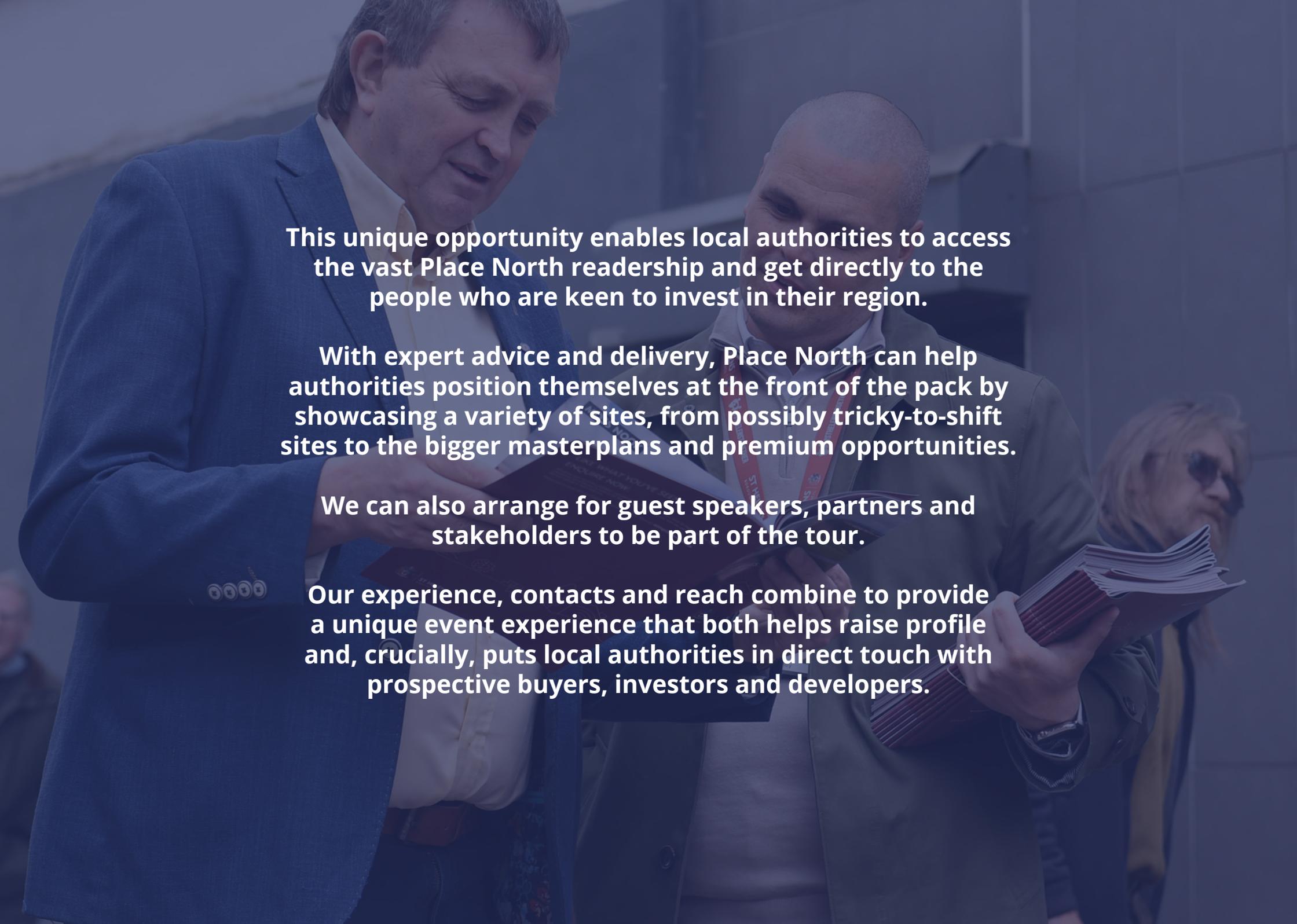


NORTH  
**Place**

**G** Glass  
Futures™

# INVESTMENT TOURS

[placenorth.co.uk](http://placenorth.co.uk)

A photograph of two men in suits looking at a document together. The man on the left is wearing a blue suit and the man on the right is wearing a grey suit. They are both looking down at a document held by the man in the grey suit. In the background, a woman with blonde hair and sunglasses is visible. The image has a blue tint and a semi-transparent dark overlay.

**This unique opportunity enables local authorities to access the vast Place North readership and get directly to the people who are keen to invest in their region.**

**With expert advice and delivery, Place North can help authorities position themselves at the front of the pack by showcasing a variety of sites, from possibly tricky-to-shift sites to the bigger masterplans and premium opportunities.**

**We can also arrange for guest speakers, partners and stakeholders to be part of the tour.**

**Our experience, contacts and reach combine to provide a unique event experience that both helps raise profile and, crucially, puts local authorities in direct touch with prospective buyers, investors and developers.**

## Investment Tours

Investment tours offer local authorities the chance to showcase their sites and development opportunities to investors, developers and high-calibre property professionals.

### What is included?

- Help with planning a guided tour of local investment and development opportunities
- Dedicated events team to arrange all the logistics before and during the tour
- Sourcing private investors, running health and safety checks and ensuring the smooth running of the event throughout
- Breakfast, refreshments and lunch with presentations where you have time to network with guests
- Fully produced video including key stakeholder interviews with your team and delegates
- Professional photography of the tour
- Editorial article published to 300,000+ engaged monthly readers on *Place North West*, *Place Yorkshire*, or *Place North East*, and included in relevant newsletter, sent to 14,000+ subscribers
- Sustained social media promotion of the video and tour write-up

**COST DEPENDEANT ON PACKAGE**



# **NORTH Place**

**Additional discounted profile-raising opportunities exist to complement the event:**

Online banner advertising on the relevant Place website to promote the event and enhance the company message

Direct email marketing campaign to our 14,000 subscribers

To discuss investment tour opportunities please contact:

For North West

**Dino Moutsopoulos**

Managing partner & head of commercial

dino@placenorthwest.co.uk

07803 988 112

For Yorkshire & North East

**Sean O'Connor**

Commercial director

sean@placenorth.co.uk

07951 561234