

NORTH WEST
Place

MASTERCCLASS

podcast series

Showcase your expertise and help inform and advise the North West's property professionals in the latest podcast series from *Place North West*.

The Place Masterclass series will focus on best practices for key topics and issues within the industry.

Each episode will feature one expert sharing the wisdom they've learned over the years on topics that range from holding public consultations, bidding for government funding, and creating a 15-minute neighbourhood.

Our first series will feature a small batch of well-crafted episodes. We will be looking to tackle the following subjects:

- *How to deal with NIMBYs*
- *How to generate meaningful social value*
- *How to work with local councils*
- *How to pedestrianise a street*
- *How to bid for government funding*
- *How to keep tenants engaged*
- *How to navigate business rates*
- *How to create a 15-minute neighbourhood*
- *How to convert a listed building - **SOLD***
- *How to hold a public consultation - **SOLD***
- *How to navigate WELL, NABERS, BREEAM – and which is best*



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What you get

- Senior member of your team voicing their expertise
- Your brand featured in the intro and outro of your podcast
- Social media announcement of your sponsor agreement
- Featured in the Place Daily Briefing sent out to our 13,000+ subscribers
- Sustained promotion of your podcast on our social media channels
- Your podcast uploaded to our website, visited by 250,000+ property professionals per month
- Web links and written overview of your company alongside your podcast on placenorthwest.co.uk/podcasts
- Published on leading podcast platforms including Spotify and Apple Podcasts

£2,500 +VAT

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