

VIDEO ROUNDTABLES

Roundtables are a great tool for creating marketing content. With people increasingly consuming media in different ways, it's important to make your message as accessible and engaging as possible.

We have gone beyond the traditional Roundtable; we use our market understanding and strong network to source the best guests, we provide video coverage of the discussion, promoted via our popular newsletter, website and YouTube channel.

Below is a brief overview of our offering, which can be tailored to fit your requirements.

IN-PERSON ROUNDTABLE

- Curate the content
- Source the participants
- Source the venue and suppliers
- Chair the discussion
- Produce video and photography of the event
- Promote the video via our newsletter, website, social media channels and YouTube
- Full analytics report

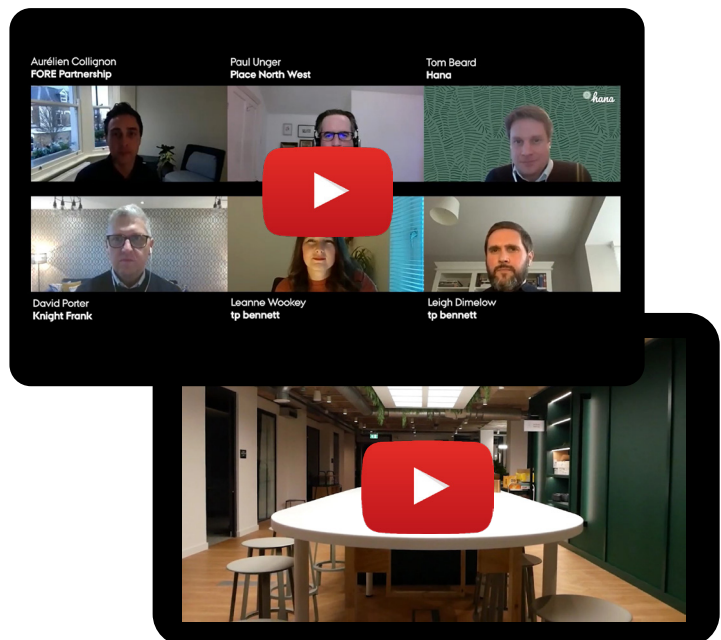
COST: £5,000+VAT / FROM £7,000+VAT ON LOCATION



VIRTUAL ROUNDTABLE

- Curate the content
- Source the participants
- Chair the discussion
- Hosted via Zoom
- Record and edit video of the event
- Promote the video via our newsletter, website, social media and YouTube
- Can include a site visit or location shoot for complimentary additional footage
- Full Analytics report

COST: £4,000+VAT



To discuss how we can help deliver your video roundtable, contact:

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