

Blackpool

Blackpool makes it work



Blackpool's £1bn+ Growth and Prosperity Programme

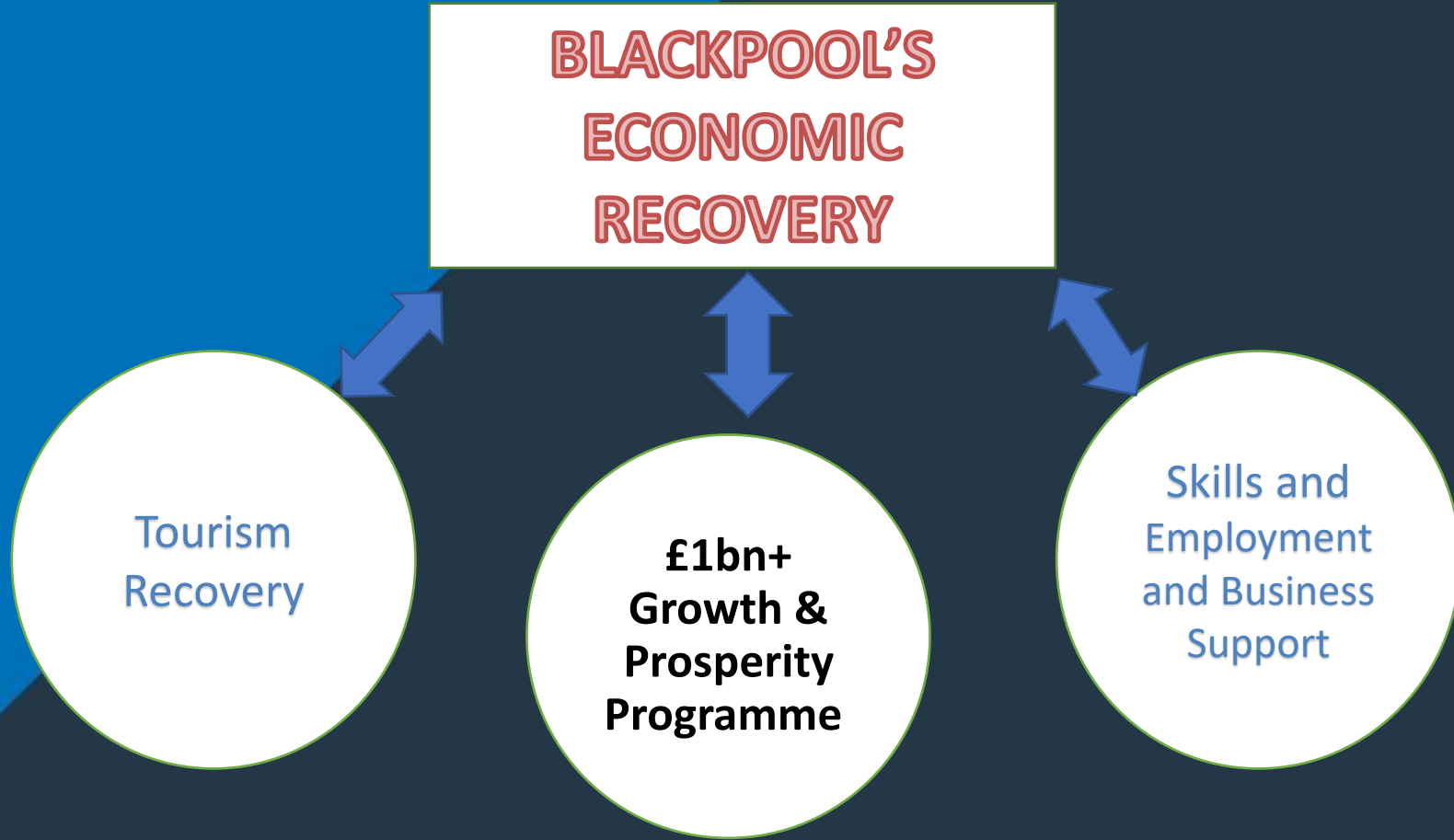
Nick Gerrard, Growth & Prosperity Programme Director
Blackpool Council

**BLACKPOOL'S
ECONOMIC
RECOVERY**

Tourism
Recovery

**£1bn+
Growth &
Prosperity
Programme**

Skills and
Employment
and Business
Support



**1bn+ Growth
& Prosperity
Programme**

3 main strands:

- ***Town Centre regeneration
(Talbot Gateway)***
- ***Extending the Tourism Season
(Blackpool Central)***
- ***Jobs in Growth Sectors
(Enterprise Zones)***

Major recent investments (£830m)

Over £830m of investment in the past decade

- Phase 1 of Talbot Gateway - £80m
- Promenade/ sea defences & 17km new tramway - £285m
- Blackpool Tower and Winter Gardens - £50m
- Houndshill Shopping Centre - £150m
- Public spaces - £12m
- Electrification of Preston - Blackpool line - £225m
- The Boulevard 4 * hotel - £12m
- Hampton by Hilton 3* hotel - £12m
- Premier Inn 3* hotel - £7.1m

Investments underway/ recently completed (over £1bn)

- **Phase 2 Talbot Gateway (tram/transport interchange) - £35m**
- **Phase 3 Talbot Gateway – DWP Civil Service Hub - £99m**
- **Winter Gardens Conference and Exhibition Centre - £25m**
- **Blackpool Airport Enterprise Zone - c £300m**
- **Blackpool Central - £300m**
- **Blackpool Museum - £13m**
- **Quality Corridors - £7m**
- **5 / 4 / 3 star hotels – c £50m**
- **Houndshill Phase 2 extension - £20m**
- **Abingdon Street Market refurbishment - £3.6m**
- **Blackpool Business Loans Fund - £200m**

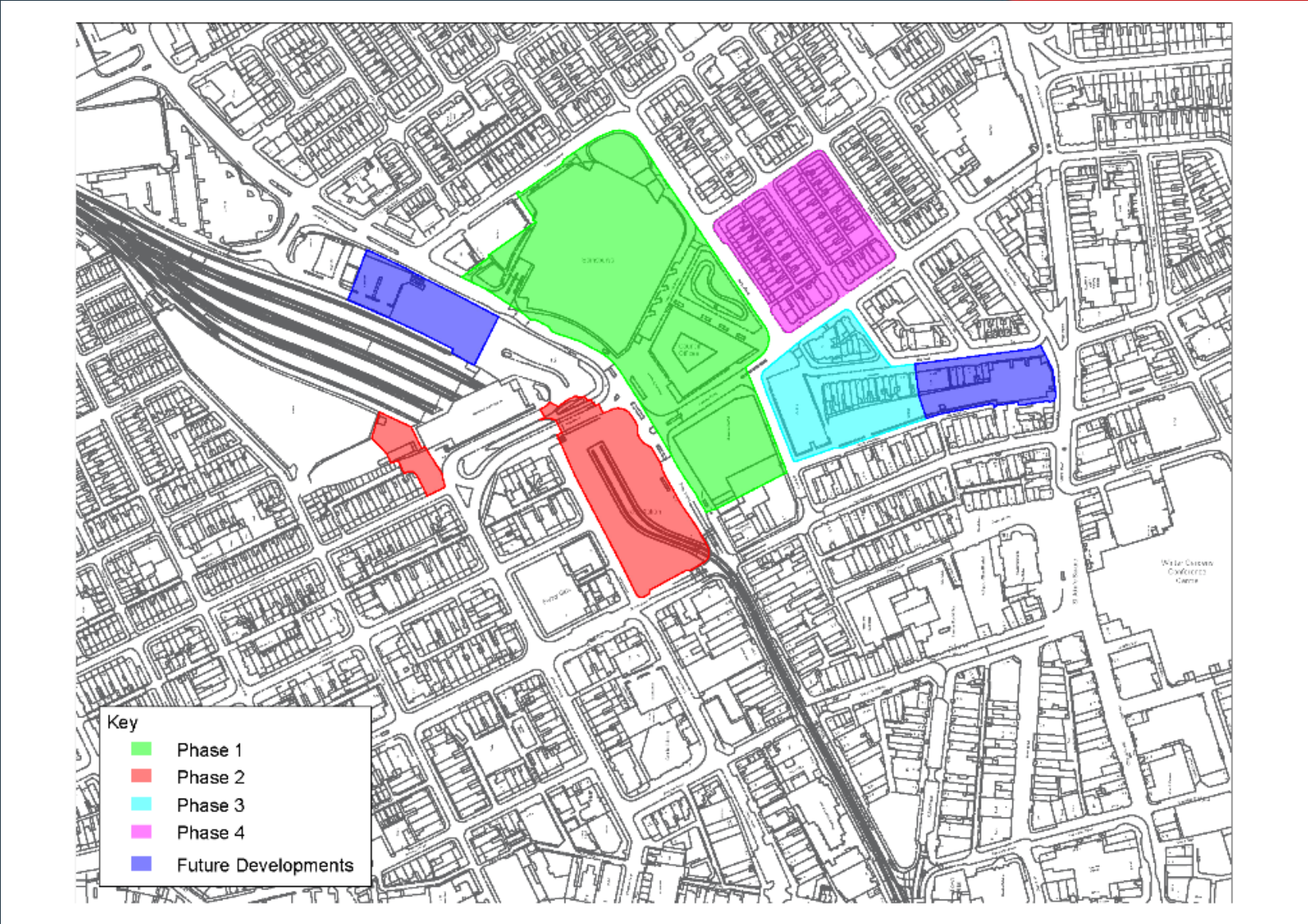
Blackpool's Town Deal Programme - £40.5m of £180m total

- **The Platform (Youth Hub) - £500k**
- **The Edge - £4.5m of £7m total**
- **Blackpool Illuminations - £4.5m of £13.2m total**
- **Blackpool Central courts relocation - £7m of £47m total**
- **Multiversity - £9m of £65m total**
- **Blackpool Airport Enterprise Zone - £7.5m of £23.9m total**
- **Revoe Community Sports Village - £6.5m of £23.5m total**

So what can we be looking forward to in 2023?

- **Phase 2 Talbot Gateway (tram/transport interchange) completion**
- **Phase 3 Talbot Gateway – Civil Service Hub – work starting on site**
- **Talbot Gateway further phases being developed**
- **Blackpool Airport Enterprise Zone – work starting on major infrastructure**
- **Blackpool Central – completion of the MSCP + plans for leisure phases agreed**
- **Blackpool Museum – preparation for opening in 2024**
- **Revoe Community Sports Village start on site**
- **Holiday Inn and Hampton by Hilton extension completed**
- **Houndshill Phase 2 extension – Imax cinema and restaurant opening**
- **Abingdon Street Market refurbishment completed and opening**
- **Multiversity site assembly ongoing and detailed plans prepared**

Talbot Gateway – Investment phases



Talbot Gateway



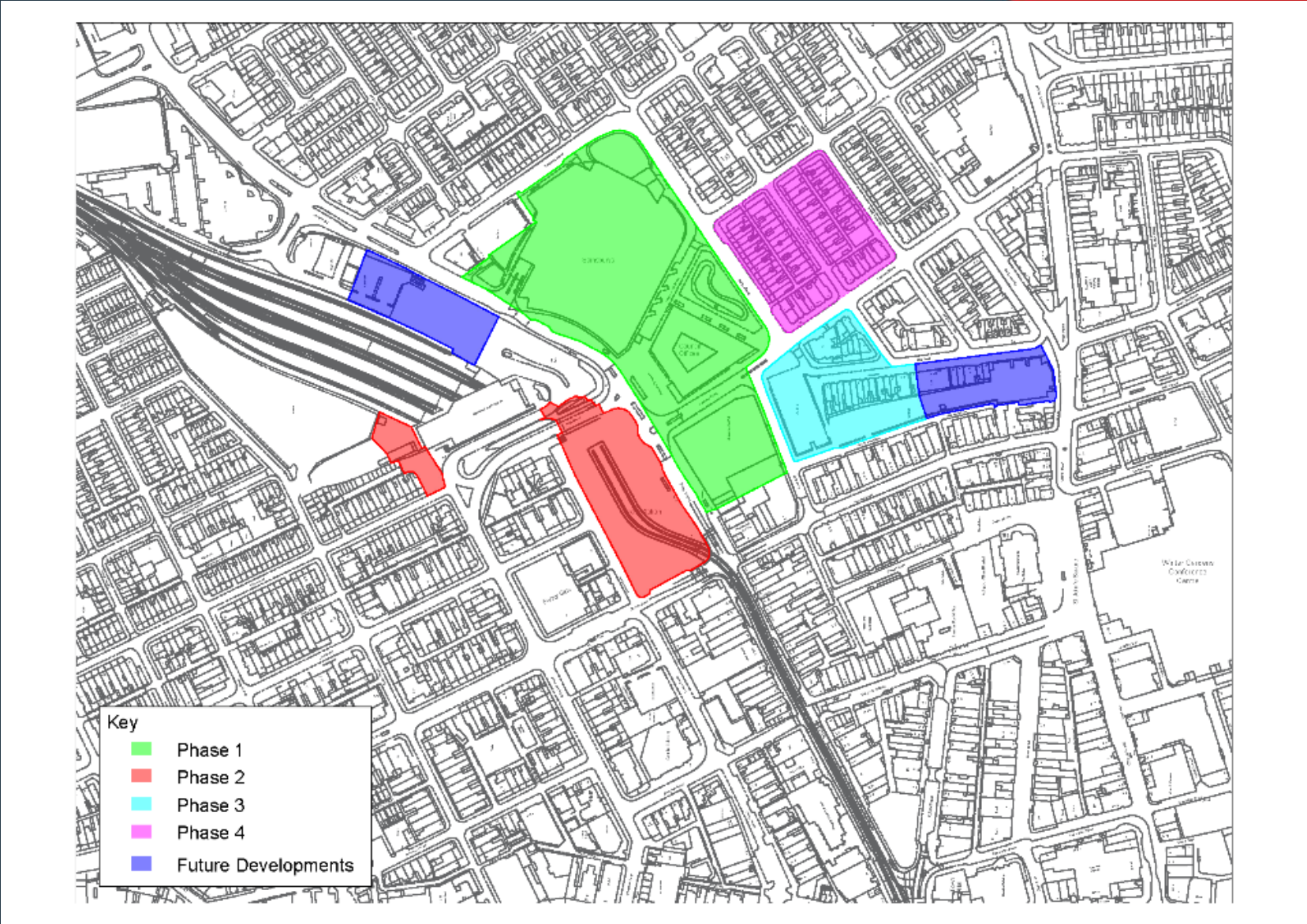
Talbot Gateway Phase 2



Talbot Gateway Phase 2



Talbot Gateway – Phase 3 - Civil Service Hub



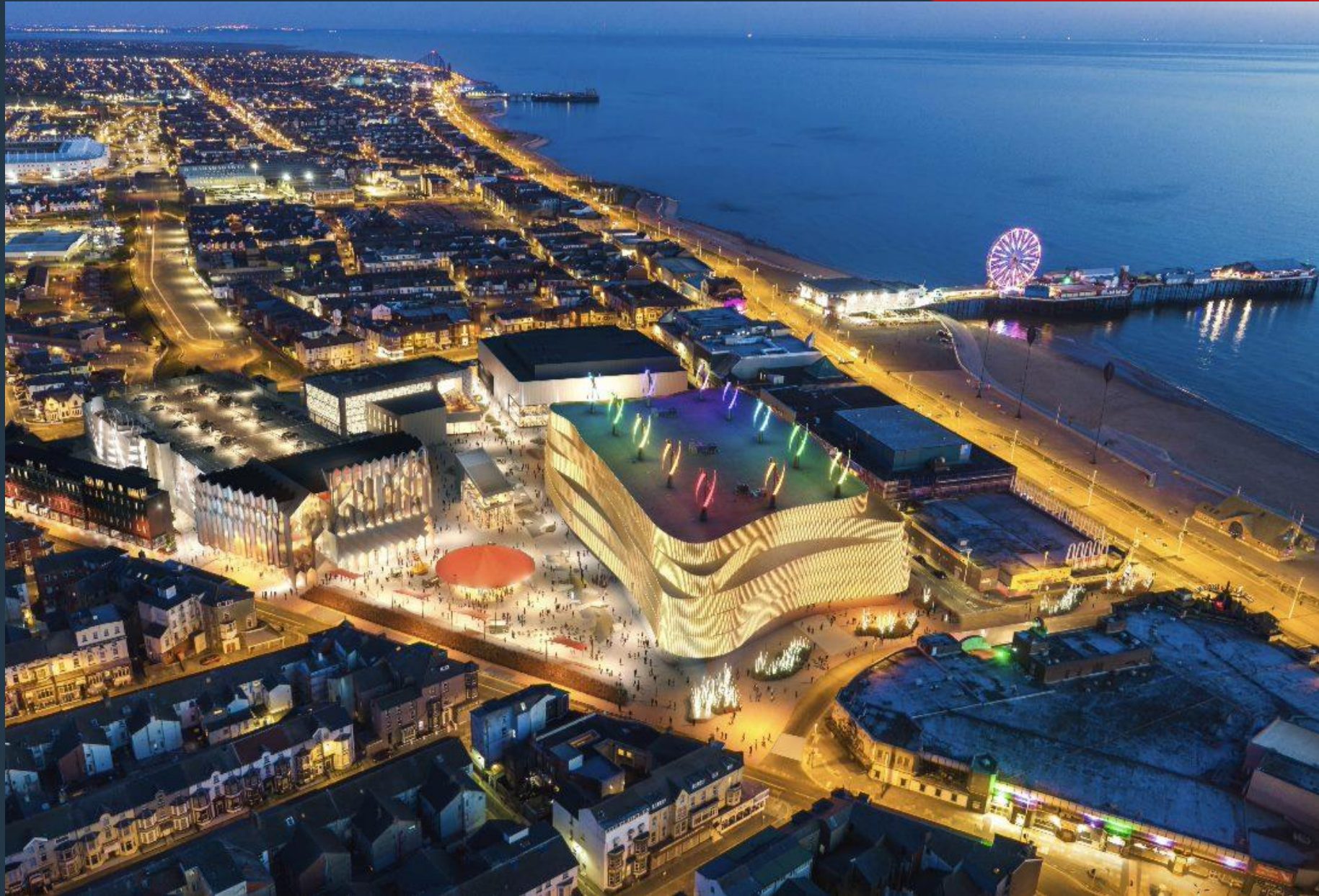
Talbot Gateway Phase 3 - The Civil Service Hub



Talbot Gateway Phase 3 - The Civil Service Hub



Blackpool Central



Blackpool Central



Blackpool Central



Blackpool Central



Blackpool Central



Blackpool Central



Blackpool Central



Hampton by Hilton



Showtown



Houndshill Phase 2 Extension



Houndshill Phase 2 Extension



Houndshill Phase 2 Extension



Houndshill Phase 2 Extension



Houndshill - Frasers opening



Abingdon Street Market



Abingdon Street Market



Abingdon Street Market



The Platform



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Dry Cleaning
Photobooth
Stationery
Greeting cards
Gifts
Vaping products
Toys
Drinks

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Support

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level**

**THE
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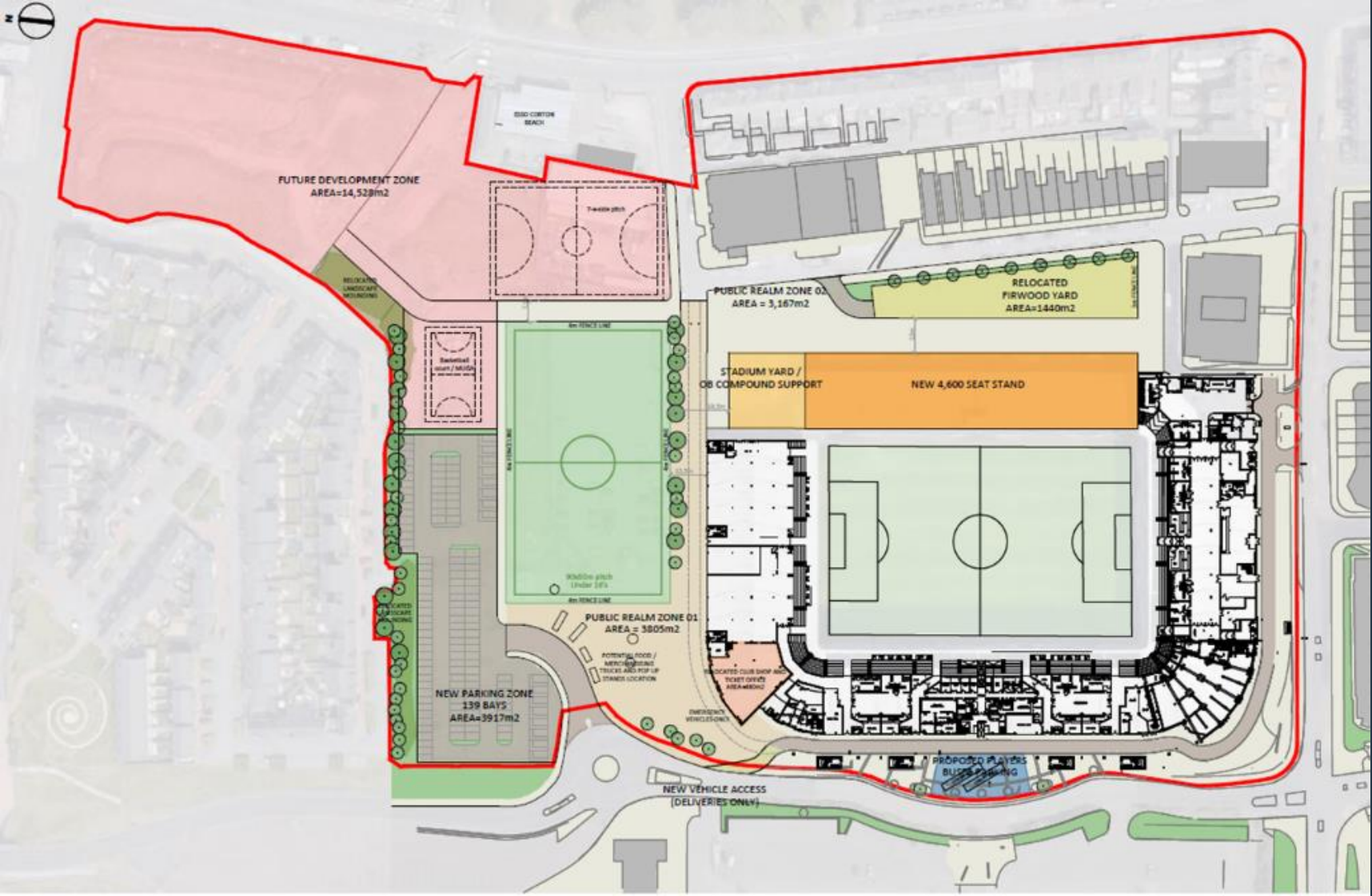
The Edge



Redevelopment of an existing town centre building to create modern office space for new start-ups and growing businesses.



Revoe Community Sports Village



New sports facilities for and facilities for community use and investment in the Blackpool FC ground and surrounding area.



Illuminations Rejuvenation



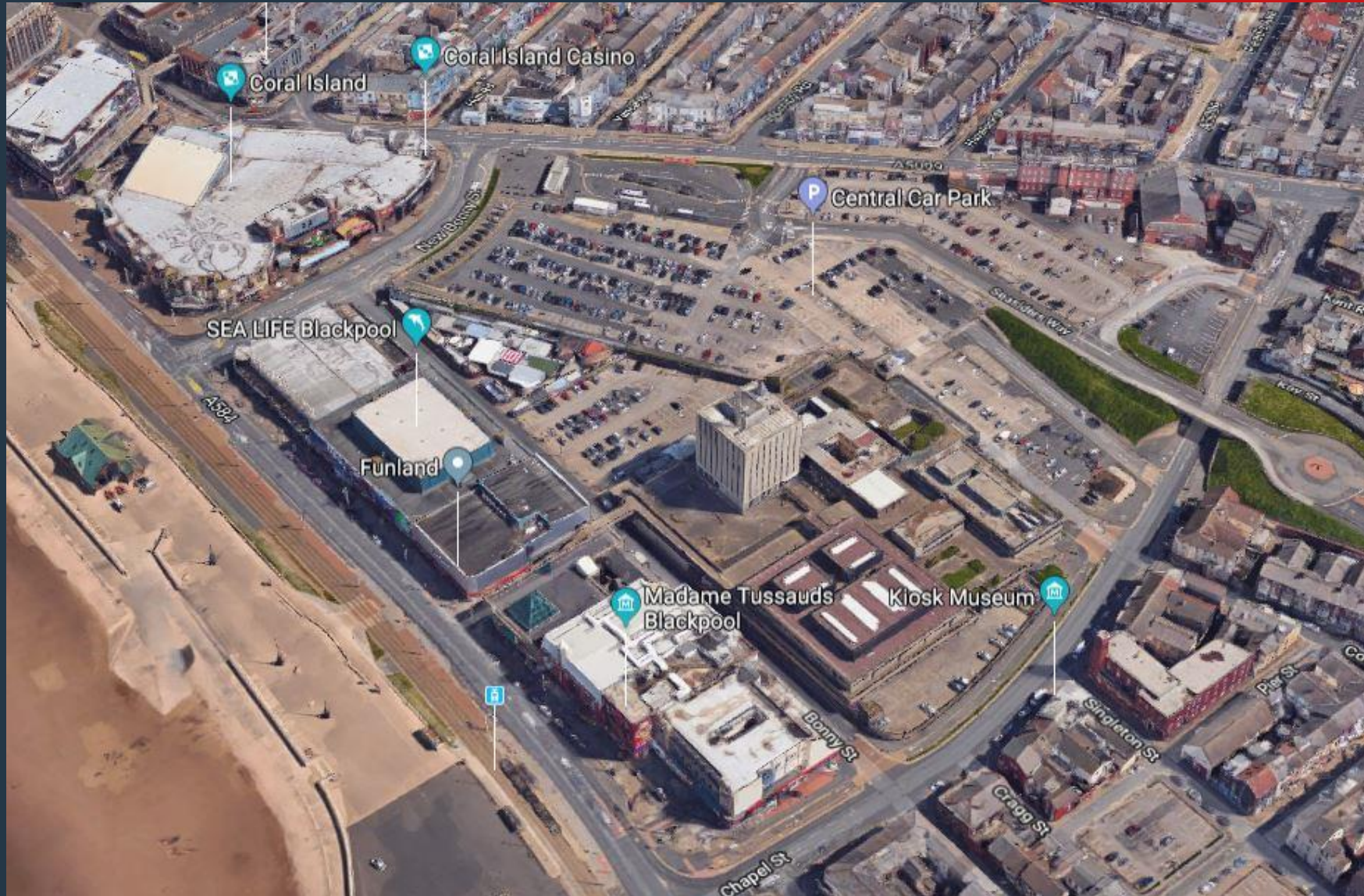
Upgrading the world famous Blackpool Illuminations to attract new visitors by including new features and letting them shine for longer each year



Illuminations Rejuvenation



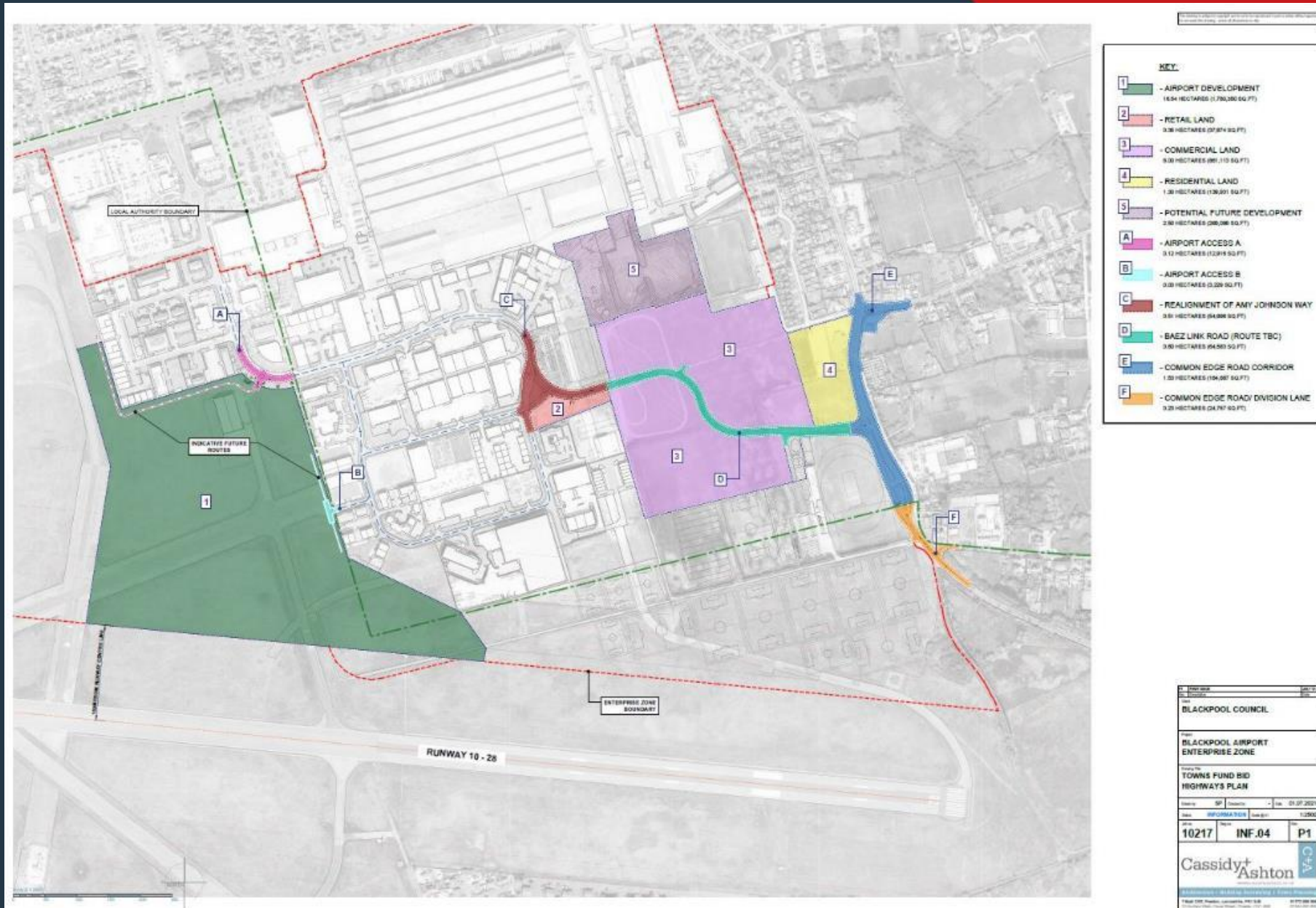
Blackpool Central – Courts Relocation



Blackpool Airport Enterprise Zone



Blackpool Airport Enterprise Zone – Infrastructure Improvements



Blackpool Airport Enterprise Zone – Infrastructure Improvements



Multiversity

Relocation of the Blackpool and The Fylde College's Palatine Road campus to a new carbon neutral university site in the town centre, improving education and revitalising Blackpool.



Injection of new life into the heart of Blackpool



Retain talent in the area



Allow people to upskill through life



Increase footfall in the town centre



Additional social mobility opportunity



Help employers to have the skilled workforce to deliver productivity growth

Multiversity



Multiversity



Blackpool

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