

A NEW PERSPECTIVE



THIS IS THE START OF A JOURNEY.

- **RESETTING OUR AMBITION FOR LIVERPOOL.**
- **DEFINING OUR ECONOMIC STRENGTHS THAT WILL DRIVE GROWTH.**
- **PROVIDING CERTAINTY AROUND OUR REGENERATION AND INVESTMENT PRIORITIES.**
- **IDENTIFYING WHERE THOSE PRIORITIES WILL BE DIRECTED IN THE CITY.**
- **ENSURING 'GOOD GROWTH' AND INCLUSIVE APPROACH**

PROGRESS

- REGENERATION AND INVESTMENT PROPOSITION COMPLETED.
- DEVELOPMENT OF DETAILED OPPORTUNITIES UNDERWAY.
- CITY DEVELOPMENT TEAMS GAINING RESOURCE TO ENABLE ACCELERATED DELIVERY.
- NEW TEAM WITHIN REGENERATION DEDICATED TO STRATEGIC, STALLED AND SMALL SITES, ENSURING THE COUNCIL CAN BRING FORWARD LAND FOR DEVELOPMENT.
- STRONG COLLABORATION WITH KEY STAKEHOLDERS INCLUDING HOMES ENGLAND, LGRCA AND UNIVERSITIES.

THE AMBITION FOR 2035

- INNOVATIVE
- LIVEABLE
- CONNECTED & ACCESSIBLE
- INVESTABLE
- HEALTHY & SUSTAINABLE
- CELEBRATED
- PRODUCTIVE
- RESILIENT & DYNAMIC



ECONOMIC DRIVERS



CREATIVE CONTENT

MUSIC, FILM AND
TELEVISION PRODUCTION.



GAMING

GAME DEVELOPMENT /
GAMIFICATION.



HEALTH & LIFE SCIENCES

VACCINE RESEARCH, DEVELOPMENT AND
MANUFACTURE, BIOMANUFACTURING
AND BIOTECHNOLOGY.



TECHNOLOGY & DIGITAL

FINTECH, E-COMMERCE,
CLEANTECH, CLIMATECH,
AND HEALTHTECH.



MARITECH

PORT, SHIPPING, LOGISTICS,
TRADE, MANUFACTURING , NET
ZERO, PROFESSIONAL SEVICES,
AND CRUISE PASSENGERS.

REGENERATION & INVESTMENT

ACROSS THE CITY WILL FOCUS ON 6 KEY CLUSTERS.

1. North Waterfront

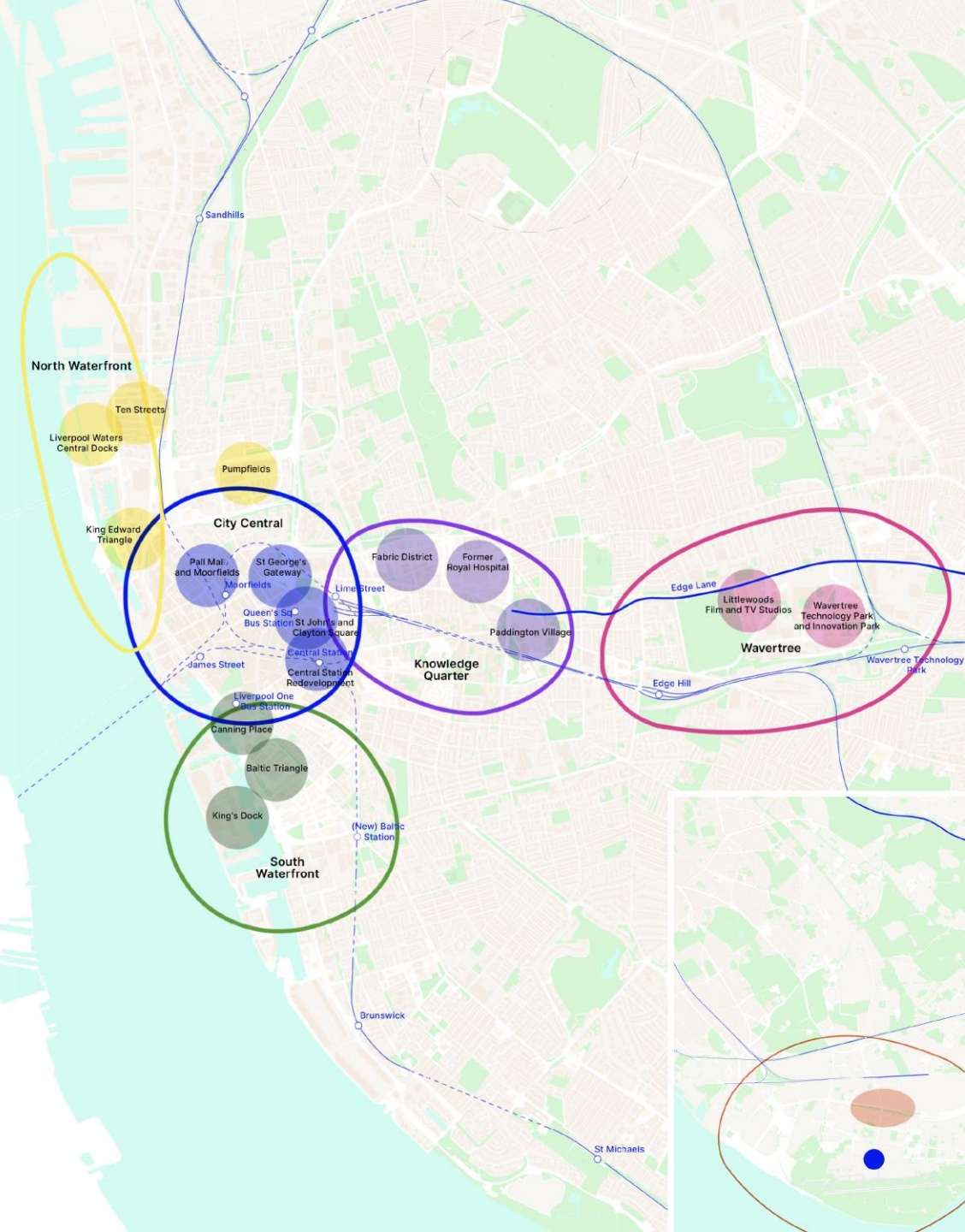
2. City Central

3. Knowledge Quarter

4. South Waterfront

5. Wavertree

6. Speke



SPD'S

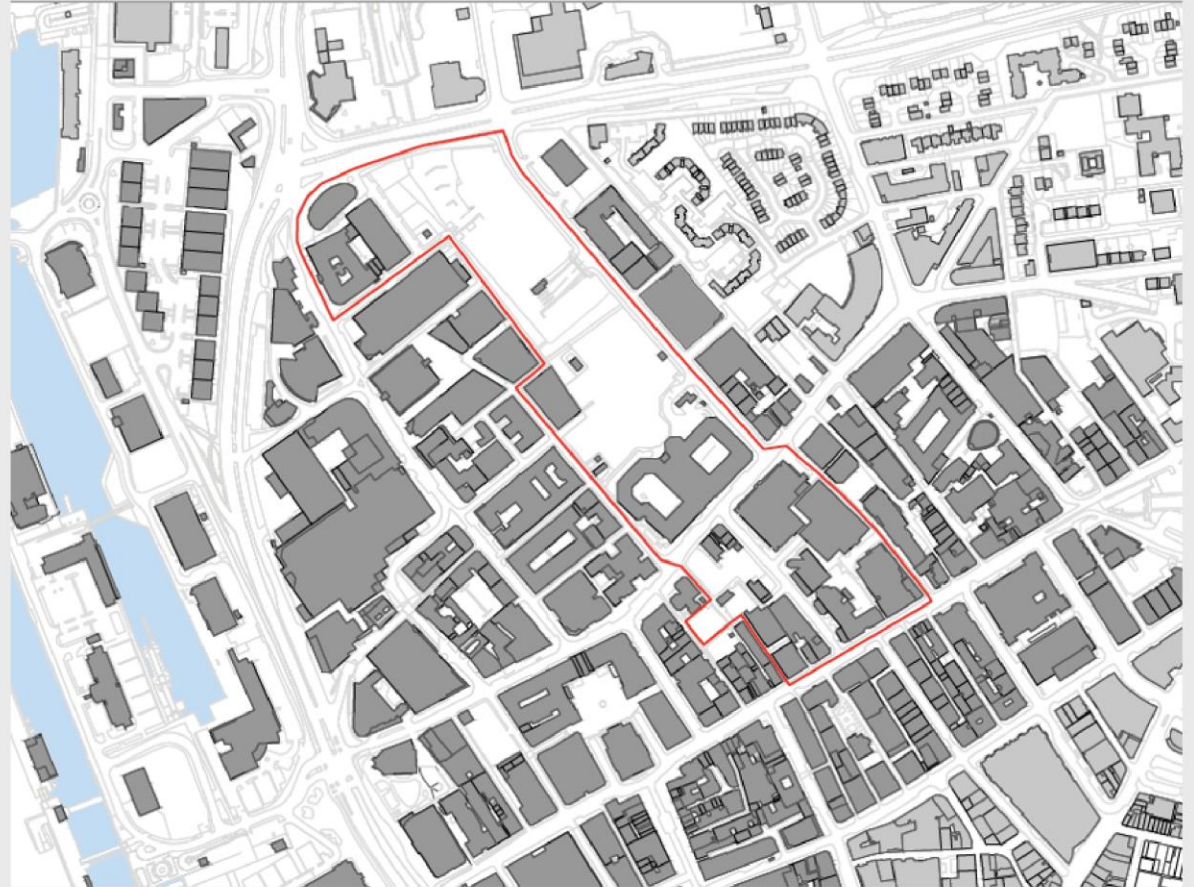
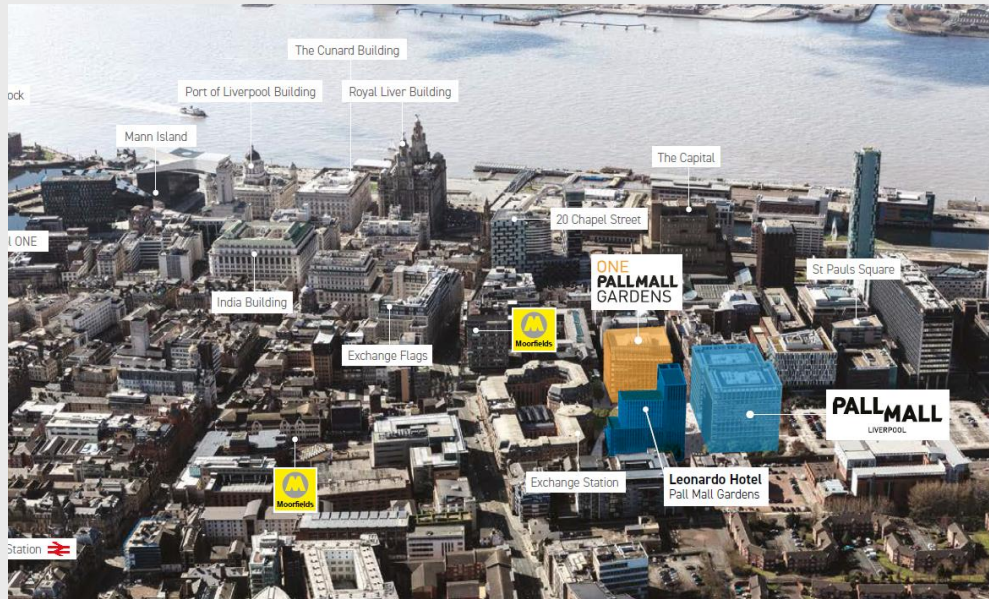
- Moorfields / Pall Mall
- Waterfront Plan
- Pumpfields
- Knowledge Quarter – including Central Station and Fabric District
- St George's Gateway
- Everton West
- Everton North
- Housing Design Guide

PALL MALL & MOORFIELDS



MOORFIELDS

▪ SHORT / MEDIUM / LONG-TERM PLAN FOR REGENERATION



NORTH WATERFRONT



NORTH LIVERPOOL





THANK YOU