

NORTH WEST
Place

Events Plan 2022

Senior Living: Building places for an age friendly future

Sponsors SPONSORSHIP AVAILABLE £3,500

Date Thurs 19 Jan
Time 8am-12pm
Price £70+VAT
Venue Science + Industry
Museum, Manchester

As more and more baby boomers hit retirement, there is a growing demand for developments that meet their needs. There is more to it than just residential, with senior living impacting our healthcare systems and urban planning designs too. Don't miss this popular conference, which will provide valuable insight into how to build for this important market.

Lancashire Development Update

Sponsors SPONSORSHIP SOLD OUT

Date Thurs 9 Feb
Time 8am-12pm
Price £70+VAT
Venue Deepdale
Stadium, Preston

With an economy valued at more than £29bn and a population of 1.5m, Lancashire is a county to watch. Get to know the latest major developments, funding availability and the people and policies shaping the area.

Greater Manchester's Emerging Development Hotspots

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 16 Feb
Time 8am-12pm
Price £70+VAT
Venue Manchester

Manchester city centre is tried and tested, but where are the next great opportunities for investment? We're examining the towns that have flown under the radar for too long and show why you should be paying attention to Wythenshawe, Openshaw, Clayton, Cheetham Hill, Eccles, Droylsden and more.

Meet the Authorities: Public-Private Partnerships

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 30 March
Time 8am - 12pm
Price £70+VAT
Venue Science +
Industry Museum,
Manchester

What is the best way to marry private sector wants with public sector needs? How can we create projects that improve our communities without hurting our bank account? Those questions, and more, will be answered at this event.

Place Young Things

Sponsors SPONSORSHIP AVAILABLE: £2,000

Date Thurs 27 April
Time 5pm - 9pm
Price £30+VAT
Venue Manchester

This is your chance to meet the future directors of the property world. Grab a drink, enjoy some canapes, and gear up for an evening of relaxed networking with some of the brightest young stars in the industry.

North West Rental Market

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 4 May
Time 8am-12pm
Price £70+VAT
Venue Science +
Industry Museum,
Manchester

Arguably the hottest movement in property of recent years, build-to-rent shows no sign of slowing down – which is why it's important that you have the latest analysis on where the sector is going next.

Industrial + Logistics

Sponsors SPONSORSHIP SOLD OUT

Date Thurs 11 May
Time 8am -12pm
Price £70+VAT
Venue Science + Industry
Museum, Manchester

As we face record demand for industrial space in the North West, it is more important than ever to find out where the sector stands today and where it is going in the future. Expect to hear from developers, investors, advisors and more on how the sheds of today are being adapted to fit the needs of tomorrow.

Education Estates and PBSA

Sponsors SPONSORSHIP SOLD OUT

Date Thurs 25 May
Time 8am -12pm
Price £70+VAT
Venue Manchester

This conference will bring together university leaders, PBSA experts, developers, local authorities and more to share the need-to-know information about the education sector and its role in the built environment.

Cheshire Development Update

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 8 June
Time 8am -12pm
Price £70+VAT
Venue Chester Racecourse

Cheshire is the one county you cannot ignore. Local authorities, operators and developers share their valuable insight into why this region is worthy of your investment.

Cumbria Development Update

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 15 June
Time 8am -12pm
Price £70+VAT
Venue Castle Green Hotel, Kendal

Cumbria is at a pivotal moment in its history, as it navigates two new governing bodies. Our update will tackle what the creation of Cumberland Council and Westmorland and Furness Council means for the county and its £11bn GVA.

Liverpool Summer Social

Sponsors SPONSORSHIP AVAILABLE: £3,000

Date Thurs 22 June
Time 4pm - 8pm
Price £40+VAT
Venue Liverpool

New friends and connections await at this casual event full of the people you want to meet in and around Liverpool. From architects to developers, planners to engineers – if you are looking to do business in the Liverpool City Region these are the people you want to be working with. Bonus: the food will be delicious, and the drinks will be flowing.

Sustainability in Practice

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 6 July
Time 8am - 12pm
Price £70+VAT
Venue Science & Industry Museum, Manchester

The green agenda is fast becoming the property agenda. Gone is the time where one could dismiss sustainability – zero carbon has become the number one priority with regulators, investors and customers. That brings us to the big question: how does the property industry meet this demand without destroying its balance sheet?

Manchester Summer Social

Sponsors SPONSORSHIP AVAILABLE: £3,000

Date Fri 14 July
Time 12pm- 5pm
Price £40+VAT
Venue Manchester

Meet the who's who of the property world in Greater Manchester at our summer social. It's fun, it's bustling and, even with our usual wealth of senior-level attendees, it's far from a stuffy affair. Come ready to have a great time, make new friends and enjoy some delicious food and drink.

Greater Manchester Development Update

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 7 Sep
Time 8am- 12pm
Price £70+VAT
Venue Science + Industry
Museum, Manchester

Greater Manchester is the undisputed economic powerhouse of the North, with an GVA of £62.8bn and a population of more than 2.7m people. Our panel of experts will weigh in on where the opportunities lie in GM and where the Manchester market will go next. If you want to shape the region's future, this event is a must-attend.

Future of Retail: high streets, shopping centres and e-commerce

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 14 Sep
Time 8am- 12pm
Price £70+VAT
Venue Science + Industry
Museum, Manchester

The high street is not dead – but it is changing. Does retail still have a role to play there? Or is the future of retail one of shopping centres in suburbia? What does the rise of e-commerce mean for the property world? We're bringing together leading experts to answer these questions and share their insight on how retail is adapting to the demands and needs of today.

Innovation in Property

Sponsors SPONSORSHIP AVAILABLE: £3,500

Date Thurs 21 Sep
Time 8am-12pm
Price £70+VAT
Venue Manchester

Modern methods of construction, alternative materials and the rise of proptech will be discussed at this event where we take a moment to gaze into our crystal ball to see where the future of the property industry lies.

Place Party

[Sponsors](#) SPONSORSHIP AVAILABLE

Date Thurs 5 Oct
Time 6.30pm - 2am
Price £185+VAT
Venue Kimpton
Clocktower, Manchester

This is the event of the property social season with good reason. This unmissable party is all the things you love about social events – great people, delicious food and fantastic music – and none of what you hate – tiresome speeches, awards and formal dress code.

Offices + Workspace: Flex, off-site and city-centre

[Sponsors](#) SPONSORSHIP AVAILABLE: £3,500

Date Thurs 11 Oct
Time 8am-12pm
Price £70+VAT
Venue Science &
Industry Museum,
Manchester

Co-working, flex, swing space, call it what you will, the office world is changing. Is the future shorter leases and hospitality-style product? Do flagship corporate offices have a future? Or will suburban destinations lure companies looking to save cash and offer employees more? Our experts chat about the forces that are reshaping the way we work.

Place RESI

[Sponsors](#) SPONSORSHIP AVAILABLE: £3,500

Date Thurs 19 Oct
Time 8am-12pm
Price £70+VAT
Venue Science &
Industry Museum,
Manchester

The government wants to build 300,000 homes a year to match demand – an ambitious goal we're far short from meeting. We'll bring together panels of housing authorities, developers, homebuilders and more to highlight the key areas and issues of this broad sector.

Liverpool City Region Development Update

[Sponsors](#) SPONSORSHIP AVAILABLE: £3,500

Date Thurs 9 Nov
Time 8am-12pm
Price £70+VAT
Venue Liverpool

Our panel will talk through the project pipeline and specific issues facing Wirral, St Helens, Knowsley, Sefton, Halton, and Liverpool to give a broad picture of doing business the region, its unique challenges and opportunities for investment.

Place Young Things 2023

Sponsors SPONSORSHIP AVAILABLE: £2,000

Date Thurs 16 Nov
Time 5pm - 9pm
Price £30+VAT
Venue Manchester

A no-pressure evening of good food, good drink and good company – that's what Place Young Things offers. This event is full of early-career planners, architects, developers, surveyors, lawyers and more. Come out and prepare to swap ideas with the future of the industry, all of whom are in their 30s and under.

Christmas Social

Sponsors SPONSORSHIP AVAILABLE: £3,000

Date Thurs 7 Oct
Time 4pm-8pm
Price £40+VAT
Venue Manchester

Bid farewell to 2023 and see your industry friends for one final hurrah before everyone heads off for Christmas. We will provide the drinks, the food, the atmosphere – you just come ready to network, do business and have fun as we celebrate the year's successes.

Date Thurs 19 Oct
Time 8am-12pm
Price £70+VAT
Venue Science & Industry Museum, Manchester

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Sponsors SPONSORSHIP AVAILABLE: £3,500

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Date Thurs 9 Nov
Time 8am-12pm
Price £70+VAT
Venue Liverpool

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Below are a number of elements that make up our conference sponsorship packages.

PRE-EVENT	AT EVENT	POST EVENT
Branding on the events calendar on placenorthwest.co.uk, which is visited by 250,000+ property professionals a month	Five tickets to the event for staff/clients	Comment piece with author details, photograph and logo
Social media announcements of your sponsorship across our channels	Possibility to present to the audience or sit on a panel - not guaranteed and dependent on the discretion of the editorial team	Branded inclusion in the event editorial write-up on the website
Branding and accreditation on promotional editorial articles	Branding on the event app	Receive event photography and/or video for your own marketing purposes
Ongoing social media promotion carrying your logo up to the event	Branding on all slides and print material at the event	Receive the data capture of the delegates that attended the event
Full access to the delegate list	Company name-check from the chair of the event	Social media mentions in promotion of the event round-up
Introductions to key speakers and delegates	Mentions in social media posts during the event	Post-event online analytics report
Branding and company profile on the dedicated event app	Opportunity to have small exhibition stand, or pop-up banners and/or product drop	Right to first refusal for the event in 2023
	Facilitated introductions in person to pre-selected speakers and attendees	

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