

NORTH WEST
Place

Events Plan 2021

Senior Living

Date Tues 25 Jan
Time 8am-12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

Designing age-friendly neighbourhoods and urban centres with older residents in mind, together with multi-generational living projects, make senior living one of the hottest markets to talk about. It's not just about residential either, as the ageing population has huge implications for our healthcare systems too. Panellists and presenters at this popular conference will address later living and healthcare property.

Sponsors SPONSORSHIP AVAILABLE £3,500

Lancashire Development Update

Date Thurs 10 Feb
Time 8am-12pm
Price £68+VAT
Venue Crow Wood Hotel
& Spa, Burnley

With an economy valued at more than £23bn and a population of 1.4m, Lancashire is a county to watch. This event is all about looping you into all you need to know about Preston and Central Lancashire, Blackpool and Fylde Coast, Blackburn, Burnley and East Lancashire and more.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Net Zero

Date Thurs 31 March
Time 8am-12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

The green agenda is also becoming the property agenda as the regulators and investors push for sustainability. So how does the industry go about meeting net zero carbon goals? What will it cost? Who will deliver the first net zero buildings? Leaders in net zero design, construction and funding break down how you can achieve the new desired standard without ruining your balance sheet.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Place Young Things Party

Date Thurs 28 April
Time 6pm-10pm
Price £40+VAT
Venue Manchester

This is your chance to meet the up-and-coming movers and shakers in the property world. Grab a drink, enjoy some canapes, and gear up for an evening of relaxed networking with some of the brightest stars in the industry. Place Young Things is the party to attend for those in their 30s and under. Skip the FOMO and buy your ticket now.

Sponsors SPONSORSHIP AVAILABLE: £1,500

North West Build-to-Rent

Date Thurs 5 May
Time 8am -12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

Taking the temperature of arguably the hottest movement in property of recent years. Delving deeper into the rise of co-living, the sustainability of the BTR pipeline and the future of universities and purpose-built student accommodation. Our speakers will address whether BTR is sticking around and how to get involved if so or whether it is on its way out as a hot sector.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Industrial + Logistics

Date Thurs 12 May
Time 8am -12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

How can the region meet the record demand for industrial space? The country's ageing infrastructure, changes to land values and sustainability concerns will all be discussed as well. We will pick the brains of developers, investors and advisers to find the answers to these burning questions and more at this popular annual event.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Cheshire Development Update

Date Thurs 23 June
Time 8am -12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

Offering a mixture of tourism, bustling town centres and rural work-life options, Cheshire and Warrington are strong investment prospects in any market. Local authorities, operators and developers share their insight into doing business in the area, from regenerating towns, the attractive housing market to delivering science and heavy industry projects.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Meet the Authorities: Public-Private Partnerships

Date Thurs 7 July
Time 8am -12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

Government funding has shaped many town agendas over the past few years, fuelling ambitious regeneration projects with Levelling Up and High Street funds – not to mention the £486m granted to North West communities through Town Deals. How can the private sector make the most of public sector spend? We will debate the best way to marry the two and how developers can pitch a deal that authorities will find hard to refuse.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Liverpool Summer Social

Date Thurs 14 July
Time 4pm - 8pm
Price £40+VAT
Venue Liverpool

New friends and connections await at this casual event full of the people you want to meet in and around Liverpool. From architects to developers, planners to engineers – if you are looking to do business in the Liverpool City Region these are the people you want to be working with. Bonus: the food will be delicious, and the drinks will be flowing.

Sponsors SPONSORSHIP AVAILABLE: £3,000

Manchester Summer Social

Date Fri 5 Aug
Time 12pm - 5pm
Price £40+VAT
Venue Manchester

Meet the Who's Who of the property world in Manchester at our summer social. It's fun, it's noisy and even with our usual wealth of senior-level attendees, it's far from a stuffy affair. Come ready to have fun, make a new friend and enjoy delicious food and drink.

Sponsors SPONSORSHIP AVAILABLE: £3,000

Greater Manchester Development Update

Date Thurs 8 Sep
Time 8am- 12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

Greater Manchester is a seemingly unstoppable city region with ambitious growth plans. At this annual conference we help you map out the factors that are setting the agenda locally and nationally in city-scale placemaking. This is a must-attend for those aiming to shape the GM's future.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Future of Retail

Date Wed 15 Sep
Time 8am- 12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

What can we do to drive footfall and transform the physical shopping experience in competition with e-commerce? There are plenty of opportunities for developers and investors to get creative with retail schemes and exploit the angles others may miss. Retail parks remain resilient, as do the large centres, but is retail-led regeneration still the answer? Do not miss this chance to be in-the-know – and stay ahead of your competition.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Place Party

Date Thurs 6 Oct
Time 6.30pm-2am
Price £175+VAT
Venue Kimpton
Clocktower, Manchester

This is the event of the property social season with good reason. This unmissable party is all the things you love about social events – great people, delicious food and fantastic music – and none of what you hate – tiresome speeches, awards and formal dress code. This is the ultimate once-a-year celebration of the people who make property, do deals and move the wheels in the North West.

Sponsors SPONSORSHIP AVAILABLE



Place RESI

Date Thurs 13 Oct
Time 8am-12pm
Price £68+VAT
Venue Science + Industry
Museum, Manchester

Build-to-rent, senior living, apartments, volume housebuilding... We bring together panels of housing authorities, developers, homebuilders and more to highlight the key areas of this broad sector. Here you will find the information you need to know in a format you can digest – with the opportunity to put your questions to our experts.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Offices + Workspace Update

Date Thurs 20 Oct
Time 8am-12pm
Price £68+VAT
Venue Manchester

Co-working, flex, swing space, call it what you will, the office world is changing. Is the future shorter leases and hospitality-style product? Do flagship corporate offices have a future? Or will suburban destinations lure companies looking to save cash and offer employees more? Our experts chat about the forces that are reshaping the way we work and office space needs.

Sponsors SPONSORSHIP AVAILABLE: £3,500

Merseyside Development Update

Date Thurs 10 Nov
Time 8am-12pm
Price £68+VAT
Venue Liverpool

The Liverpool City Region boasts ambitious sci-tech campuses, thriving logistics industry, higher education institutions and more, contributing to an economy of £28.3bn. Our panel will talk through the project pipeline and specific issues facing Wirral, St Helens, Knowsley, Sefton, Halton, and Liverpool to give a broad picture of doing business the region, its unique challenges and opportunities for investment.

Sponsors SPONSORSHIP AVAILABLE: £3,500



Place Young Things

Sponsors SPONSORSHIP AVAILABLE: £1,500

Date Thurs 24 Nov

Time 5.30pm-9pm

Price £25+VAT

Venue Online

A no-pressure evening of good food, good drink and good company – that's what Place Young Things offers. This is a party full of early-career planners, architects, developers, surveyors, lawyers and more. Come out and prepare to swap ideas with the future of the industry, all of whom are in their 30s and under.

Christmas Social

Sponsors SPONSORSHIP AVAILABLE: £3,000

Date Thurs 8 Dec

Time 3pm-9pm

Price £40+VAT

Venue Manchester

Bid farewell to 2022 and see your industry friends for one final hurrah before everyone heads off for Christmas. We will provide the drinks, the food, the atmosphere – you just come ready to network, do business and have fun as we celebrate the year's successes.


DAC BEACHCROFT

Below are a number of elements that make up our conference sponsorship packages.

PRE-EVENT	AT EVENT	POST EVENT
Branding on the events calendar on placenorthwest.co.uk, which is visited by 250,000+ property professionals a month	Five tickets to the event for staff/clients	Comment piece with author details, photograph and logo
Social media announcements of your sponsorship across our channels	Possibility to present to the audience or sit on a panel - not guaranteed and dependent on the discretion of the editorial team	Branded inclusion in the event editorial write-up on the website
Branding and accreditation on promotional editorial articles	Branding on the event app	Receive event photography and/or video for your own marketing purposes
Ongoing social media promotion carrying your logo up to the event	Branding on all slides and print material at the event	Receive the data capture of the delegates that attended the event
Full access to the delegate list	Company name-check from the chair of the event	Social media mentions in promotion of the event round-up
Introductions to key speakers and delegates	Mentions in social media posts during the event	Post-event online analytics report
Branding and company profile on the dedicated event app	Opportunity to have small exhibition stand, or pop-up banners and/or product drop	Right to first refusal for the event in 2023
	Facilitated introductions in person to pre-selected speakers and attendees	

Contact:

Dino Moutsopoulos, commercial director | dino@placenorthwest.co.uk | 07803 988112

Tom Kerr, sales executive | tom@placenorthwest.co.uk | 07366 564828