

NORTH WEST  
**Place**

Events Plan

2020

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## North West PRS

**Date** Thurs 16 Jan  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

An in-depth look at one of the fastest-growing and debated parts of the residential market. How much is the sector gaining in popularity outside of city cores? As PRS towers reach completion, will demand be sustained?

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Place Young Things

**Date** Wed 22 Jan  
**Time** 5.30pm-9pm  
**Price** 25+VAT  
**Venue** Science + Industry  
Museum, Manchester

Place Young Things provides people starting out in the property and regeneration sector with an opportunity for affordable, high-calibre networking without gimmicks or formalities. The event is for property professionals across the region in their 30s and under.

**Sponsors** SPONSORSHIP AVAILABLE: £1,500



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## Lancashire Development Update

**Date** Thurs 13 Feb  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Mercure  
Dunkenhalgh, Blackburn

This half-day event will give an update on economic activity in Lancashire, the key developments, future sites, and policies shaping the area. Housing, warehouses, offices, retail, City Deal progress, bids for Devolution, and more will be explored in a mix of presentations and panels.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Cumbria Development Update

**Date** Thurs 27 Feb  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Castle Green Hotel,  
Kendal

This vast and varied county encompasses some of the most celebrated countryside in the world, advanced manufacturing and nuclear specialisms, ambitious residential masterplans, and a thriving tourism industry. Find out how you can get involved with the next sites securing investment.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## BDP Manchester Net Zero Carbon Summit

**Date** Tues 3 March  
**Time** 8am – 12.30pm,  
followed by lunch  
**Price** Free  
**Venue** BDP Headquarters,  
Manchester

Join BDP Manchester for an event dedicated to raising awareness of the issue of climate change, and its impacts on the property sector – highlighting the scale of the challenge, and describing the city's response through its ambitious 2038 Net Zero Carbon target.

Client event – no sponsorship available

# BDP.

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## Manchester Summer Social

**Date** Fri 7 August  
**Time** 12pm–5pm  
**Price** £40+VAT  
**Venue** Manchester

Whether you're going away or not, get that holiday feeling by attending Place North West's summer social. Relaxed, quality networking, and great food and drink guaranteed.

Sponsors SPONSORSHIP AVAILABLE: £3,000

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Wates 

FREETHS  
SOLICITORS

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## Liverpool + Cheshire Social

**Date** Thurs 3 Sept  
**Time** 4pm–8pm  
**Price** £30+VAT  
**Venue** Chester, TBC

Join us for an evening of networking with fellow movers and shakers in Liverpool and Cheshire's property scene, with drinks, canapes, and an informal setting.

Sponsors SPONSORSHIP AVAILABLE: £3,000

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PLANNING & DEVELOPMENT

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CELEBRATING 35 YEARS

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## Greater Manchester Development Update

**Date** Thurs 10 Sept  
**Time** 8am–12.30pm, followed  
by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

Hear about the town centre regeneration projects, residential developments, offices, and transport hubs that are being developed to secure the future success of Greater Manchester. Find out how the city is expanding, and the boroughs jostling to deliver ambitious, mixed-use developments.

Sponsors SPONSORSHIP AVAILABLE: £3,500

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 Curtins

MORGAN  
SINDALL  
CONSTRUCTION

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## Future of Retail + Leisure

**Date** Thurs 17 Sep  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

**Date** Thurs 22 Oct  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

th and rebirth of the High Street, and  
hold names, and booming ecommerce  
her than shops; retail is in a state of flux.  
nd learn how the property sector can be

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Liverpool Development Update

**Date** Tues 22 Sep  
**Time** 8am-12.30pm, followed  
by lunch  
**Price** £65+VAT  
**Venue** Crowne Plaza,  
Liverpool

Find out about the masterplans shaping the city's future  
development, what's driving commercial projects, an ever-changing  
residential market, and booming demand for hotel and leisure space  
at this event focussing on opportunities across Liverpool city centre.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Manchester Offices + Workspace Update

**Date** Thurs 1 Oct  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £60+VAT  
**Venue** Science + Industry  
Museum, Manchester

Developers, agents, architects and occupiers all give their view  
on the future of the office sector, and how the North West can  
best capture an increasingly transient workforce to meet their  
increasingly high demands on office space.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Place Party 2020

**Date** Thurs 8 Oct  
**Time** 6pm – late  
**Price** £150+VAT  
**Venue** The Principal  
Hotel, Manchester

The must-attend event in the North West property calendar, this  
sell-out evening brings together more than 725 of the region's  
professionals for food, drink, and entertainment, in an elegant  
atmosphere that isn't interrupted by lengthy speeches. Bring your  
colleagues and your clients.

**Sponsors** SPONSORSHIP AVAILABLE: £5,000/£7,000/£10,000



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## Industrial + Logistics

**Date** Fri 16 Oct  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

Warehouse take-up, logistics trends, the impact of automation and ecommerce will be examined by a mix of experts at this conference. An increasingly popular sector for investors, the industrial sector still battles with lack of stock, and competes with the residential market for key sites.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



Harworth



Turley

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## Education Property Update

**Date** Thurs 22 Oct  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

Schools are expanding at pace, universities are changing the face of our towns and cities, and national skills shortages are encouraging the construction of privately funded specialist training centres. How can you break into this ever-growing sector, and ensure that the projects and plans are futureproofed to enable the effective education of the generations to come?

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Place Young Things Party

**Date** Thurs 29 Oct  
**Time** 6pm till late  
**Price** £40+VAT  
**Venue** Hotel Brooklyn,  
Manchester

Celebrate one year of Place Young Things with an evening of networking and entertainment.

The event is for property professionals across the region in their 30s and under.

**Sponsors** SPONSORSHIP AVAILABLE: £1,500



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## Place RESI 2020

**Date** Thurs 5 Nov  
**Time** 8am-12.30pm, followed  
by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

Set to be one of our largest conferences of the year, this event will provide quality networking alongside a full programme of presentations and debates, looking at the biggest housing developments, Government policies and Local Plans pushing for increased residential delivery across the region.

**Sponsors**



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## Merseyside Development Update

**Date** Thurs 12 Nov  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Liverpool Crowne  
Plaza

The hotel market is booming, new offices are being proposed, residential schemes are being built, and a growing life sciences sector is creating new jobs. But what more could be done to boost economic growth across the City Region, and what USPs can all the councils within the Combined Authority offer to secure the next era of expansion?

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## Transport + Infrastructure

**Date** Tues 17 Nov  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

With better transport vital to growth across the North West, this half-day event will give an in-depth view of the opportunities and challenges presented by investment in road, rail, air, ports, cycling, and walking. Policy shapers, operators, and developers will all debate the impact of this influential sector.

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## Place Young Things

**Date** Thurs 19 Nov  
**Time** 5.30pm-9pm  
**Price** £25+VAT  
**Venue** Liverpool, TBC

Place Young Things provides people starting out in the property and regeneration sector with an opportunity for affordable, high-calibre networking without gimmicks or formalities. The event is for property professionals across the region in their 30s and under.

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## Cheshire Development Update

**Date** Thurs 26 Nov  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Chester Crowne Plaza

This cross-sector conference will give an update on development opportunities in Cheshire, as well as the ambitions, policies, and plans shaping them. Science and tech, manufacturing, universities, Cheshire's town centres, a rural economy and more will be discussed at this half-day event.

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**Sponsors** SPONSORSHIP AVAILABLE: £3,500

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Group

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COMMUNICATIONS**

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**Sponsors** SPONSORSHIP AVAILABLE: £3,500

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**Sponsors** SPONSORSHIP AVAILABLE: £1,500

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**Sponsors** SPONSORSHIP AVAILABLE: £3,500

**CampbellReith**  
consulting engineers

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## Meet the Authorities: Public-Private Partnerships

**Date** Tues 8 Dec

**Time** 8am-12.30pm,  
followed by lunch

**Price** £65+VAT

**Venue** Science + Industry  
Museum, Manchester

At this event you'll find out who you need to know and how you can work with councils and other local and central Government bodies on development proposals, the most significant policies being proposed in the region, and the masterplans shaping the face of the North West.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Christmas Social

**Date** Wed 9 Dec

**Time** 3pm – 9pm

**Price** £40+VAT

**Venue** XYZ Social,  
Manchester

Round off the year and join Place North West and guests as we celebrate the festive season. Get in that last bit of valuable networking before the Christmas break.

**Sponsors** SPONSORSHIP AVAILABLE: £3,000



**Below are a number of elements that make up our conference sponsorship packages.**

<b>PRE-EVENT</b>	<b>AT EVENT</b>	<b>POST EVENT</b>
Branding on the events calendar on placenorthwest.co.uk, which is visited by 200,000+ property professionals a month	Five tickets to the event for staff/clients	Comment piece with author details, photograph and logo
Social media announcements of your sponsorship across our channels	Possibility to present to the audience or sit on a panel - not guaranteed and dependent on the discretion of the editorial team	Branded inclusion in the event editorial write-up on the website
Branding and accreditation on promotional editorial articles	Branding on the event app	Receive event photography and/or video for your own marketing purposes
Ongoing social media promotion carrying your logo up to the event	Branding on all slides and print material at the event	Receive the data capture of the delegates that attended the event
Full access to the delegate list	Company name-check from the chair of the event	Social media mentions in promotion of the event round-up
Introductions to key speakers and delegates	Mentions in social media posts during the event	Post-event online analytics report
Branding and company profile on the dedicated event app	Opportunity to have small exhibition stand, or pop-up banners and/or product drop	Right to first refusal for the event in 2021
	Facilitated introductions in person to pre-selected speakers and attendees	

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