

NORTH WEST Place 2021

CONFERENCE SPONSORSHIP

WHAT DO YOU GET OUT OF WORKING WITH PLACE NORTH WEST?

- 13 years of experience in delivering great events
- Dedicated event manager for any questions, updates and requests
- Cross-platform promotion of your brand
- Senior audience of property professionals from across the North West
- Tailored packages to suit your needs and priorities
- Quality event content and organisation
- Top networking opportunities
- Introductions to potential clients and contacts

We pride ourselves on producing the best property conferences in the North West. Our events are centred around quality content and networking, with active industry speakers and robust chairing.

"We've worked with the Place North West team for a number of years and have found them to be engaging, knowledgeable and they really want to find the best way to help our business grow. The events we have sponsored have had excellent speakers, new and interesting content, and all the right attendees."

Chris Roberts
Business Development Manager
Rendall & Rittner

Place North West is closely monitoring government guidance regarding Covid-19. We're working with venues to ensure we can deliver in-person conferences where possible and permitted by Covid-19 restrictions.

Should the guidance prohibit us from holding the conference 'in-person', we will deliver the event online using our tried and trusted Remo platform. Remo allows for virtual networking via digital 'tables' as well as presentation and panel discussions.

WHAT YOU GET AS A SPONSOR

6 OPPORTUNITIES PER EVENT - SECTOR EXCLUSIVE

Pre-event

- Branding and accreditation on promotional editorial articles and mailshots
- Branding on the events calendar on placenorthwest.co.uk, which is visited by 250,000+ property professionals a month
- Branded listing in the events bulletin, emailed to 12,000+ subscribers
- Branding on the Place North West events plan, downloadable from the website
- Social media announcements of your sponsorship across our channels
- Ongoing social media promotion carrying your logo up to the event
- Full access to the delegate list
- Introductions to key speakers and delegates
- Branding and company profile on the dedicated event app: logo, company overview and opportunity to add documents, reports and links to your website

At the event

- Five tickets to the event for staff/clients
- Possibility to present to the audience or sit on a panel - not guaranteed and dependent on the discretion of the editorial team
- Branding on the event app
- Branding on all slides and print material at the event
- Company name-check from the chair of the event onstage
- Mentions in social media posts during the event
- Opportunity to have small exhibition stand and/or pop-up banners
- Opportunity for a product drop
- Reserved seating if required
- Facilitated introductions in person to pre-selected speakers and attendees

Post-event

- Comment piece with author details, photograph and logo, published on placenorthwest.co.uk and sent to our 12,000+ subscribers on the Place Daily Briefing newsletter, usually £950+VAT [To be used within 6 months of the event]
- Branding in the event write-up, published on the website and newsletter
- Receive event photography and/or video for your own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media mentions in promotion of the event round-up
- Archived write-up in the events section on placenorthwest.co.uk
- Post-event online analytics

Cost: £3,500+VAT

Should Covid-19 guidance prevent us from holding an in-person event, the event will be delivered online. In this case, the cost of virtual event sponsorship (£2,500+VAT) will be payable in place of full sponsorship.

£2,500+VAT is payable on booking. The further £1,000+VAT will be payable on completion of the physical event.

Additional marketing opportunities can be added to packages to further support your involvement, including direct mail and online banner advertising.

Please note, multidisciplinary service providers are required to choose one leading service from their service lines and sectors of work for event.

Contact us
to discuss

Dino Moutsopoulos

Commercial director
dino@placenorthwest.co.uk
07803 988 112