



Westmorland
& Furness
Council



CUMBRIA
LOCAL
ENTERPRISE
PARTNERSHIP



Barrow and Furness

The UK's Centre for Defence and Energy Security



BAE SYSTEMS

#brilliant
BARROW



**INVEST IN
FURNESS
BARROW &
BEYOND**

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New Council, New Ambition

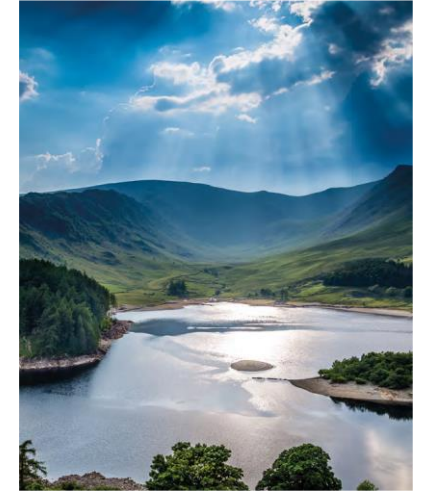
Located in the north-west of England. Westmorland and Furness boasts bustling urban centres and breathtakingly beautiful villages, surrounded by a rich natural environment, and a stunning coastline.

We are a new unitary council, formed on 1 April 2023, with an ambition for sustainable and inclusive growth and a commitment to making Westmorland and Furness a great place to live, work and thrive.



Westmorland and Furness in numbers

- 3,754 km²**
– 1,900 km² in National Parks
- 225,500**
people – 34,000 in National Parks
- 55,000**
people in the largest town of Barrow
- 11,815**
businesses providing 114,000 jobs
- £5.4bn**
GVA into the economy
- 21m visitors**
with £1.6bn spend per annum



Team Barrow - Trilateral agreement between Central Government, Local Government and BAE Systems

To enable Barrow to be a new powerhouse for the north, expanding BAE Systems' defence capability, supporting energy security and revitalising Barrow and Furness as a place where people choose to live, work and thrive. Objectives are to:

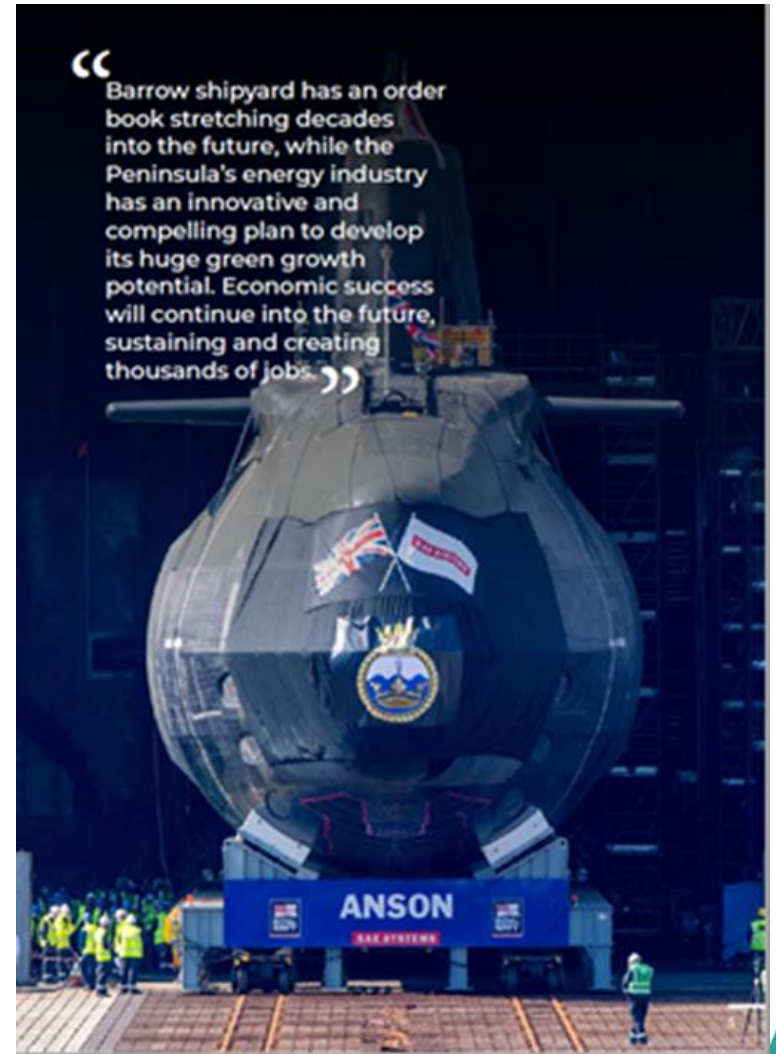
- Deliver the Defence Nuclear Enterprise efficiently and securely
- Diversify and strengthen Barrow's economy and increase productivity



"Barrow in Cumbria is the home of engineering excellence. The site of significant new investment over the next four decades.

"And, of course, it will be building the submarines of the future through the historic AUKUS deal.

*"We want Barrow to become a new powerhouse for the North."
Michael Gove, Secretary of State*



Investment Opportunities

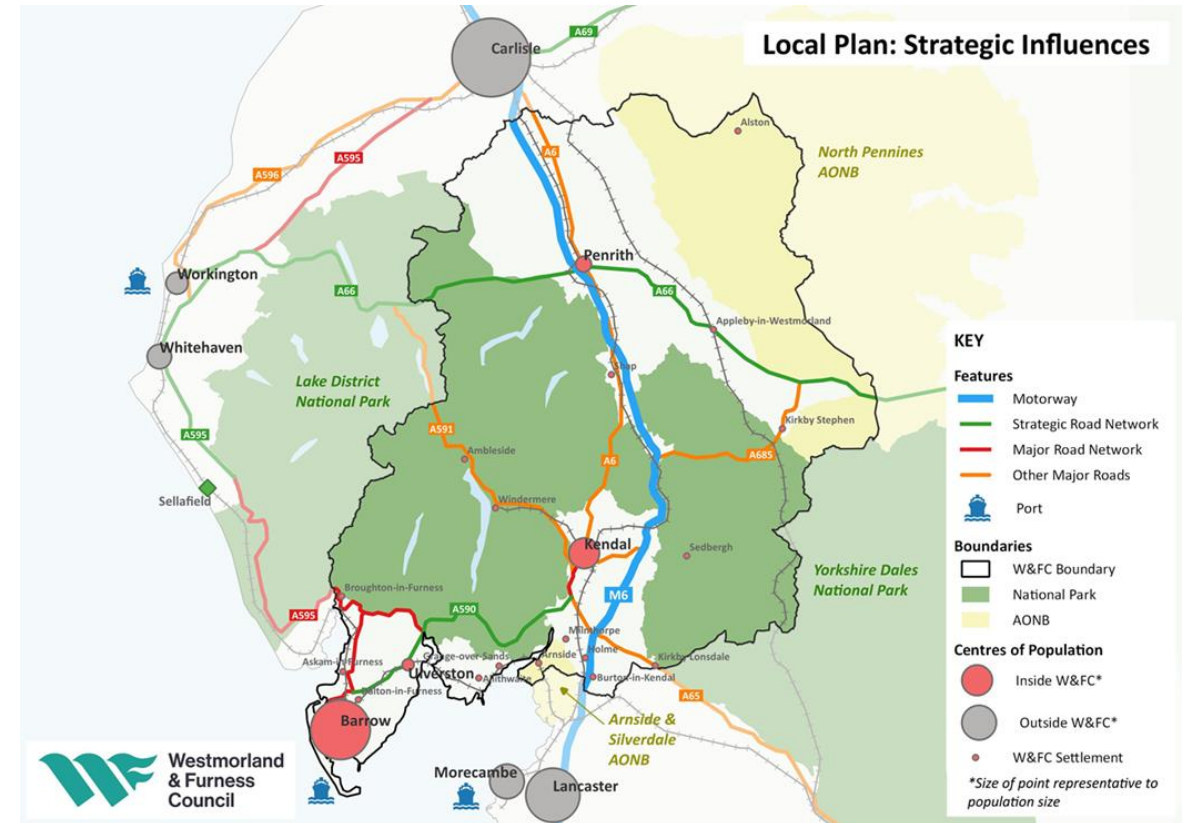
Barrow has a positive and prosperous future given the scale of investment in two nationally significant sectors both essential to security and resilience.

With more than £40 million of regeneration investment already secured to deliver a new Learning Quarter/University Campus, Indoor Market and Public Realm improvements, improved active travel infrastructure, support programme for start-ups and Outdoor Learning Centre.



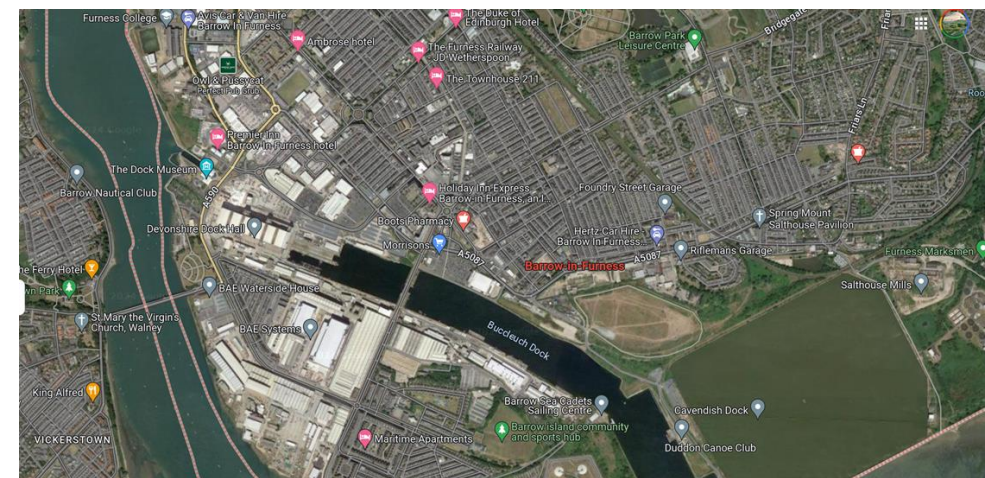
Going for Growth - A new Local Plan and Masterplan for Barrow

- Articulate the vision for Barrow in Furness
- Build confidence and momentum
- Planning for high levels of growth across W&F (1000 pa plus)
- Business, investor and Government confidence 'manufacturing powerhouse' and excellent lifestyle offer;
- Improving housing affordability and mix
- Increasing economic opportunity
- Enabling major growth at BAE and elsewhere;
- Possibility of major long term change - major infrastructure, urban extensions/new settlements; transformational regeneration.
- Spatial visioning about future directions of growth and the major infrastructure interventions to enable them along side skills, health and wellbeing.



Flagship sites - Barrow Marina Village

- Council owned development site
- Completion of £5.5m phase 1, Homes England has approved a Business Case for £24.8 million of Brownfield, Infrastructure and Land (BIL) funding to finance final preparations for a phase 2
- 27.10 hectares site overlooking two historic docks
- Over 17.8 hectares of gross developable land
- The potential for over 800 new homes to buy and rent in a variety of characterful neighbourhoods
- A revitalised dockside public promenade with access to Buccleuch Dock and stunning views towards Piel Island and Roa Island
- A network of walking and cycling routes



Next Steps

- Delivery Strategy, Masterplan and SPD
- Outline Planning Permission submitted by October 2024
- Marketing of first phase of the site by February 2025
- Completion of infrastructure works by March 2026
- Phase one start on site early Summer 2026



Other sites and investment opportunities

- With very strong growth prospects and job opportunities arising in Barrow and Furness over the coming years, significant investment in new housing is needed to maintain sustainable development.
- Will need a holistic approach to ensure we have the right infrastructure, utilities, supply chain, education and health provision and connectivity with blue and green infrastructure.
- Need more 3 or 4 bedroom houses to encourage, younger families to move to Barrow to provide workforce required.
- Housing offer needs to include attractive, affordable and contemporary homes for younger residents.
- We also need student accommodation, town centre apartments, temporary workforce accommodation.
- £4.5m being invested in renewal of existing terraced housing stock to improve quality of 295 homes.



Ulverston – Swarthmoor

A combined 52 ha of land available for housing across four allocated sites in Swarthmoor, near Ulverston. The sites can deliver a significant proportion of housing to meet local needs, with around 1,000 new homes, and help provide the workforce needed by local businesses in Westmorland and Furness. All sites are now served by a newly built roundabout, with a £12m investment made into enabling infrastructure.



Join our Journey

This is a snapshot of the growth and investment opportunities.

Speak to our team for more information:

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