

# Place NORTH WEST

# Place

## PLACE NORTH WEST MANCHESTER QUESTION TIME

22 NOVEMBER 2021 | THE MIDLAND HOTEL, MANCHESTER

**Welcome to the event opportunity of the year**



This is an open forum for Manchester's most influential stakeholders to ask the burning questions of our city leaders and help build a roadmap for future growth.

This special event will explore Manchester's action plan for growth post-pandemic and how the city is adapting and seizing opportunities to position itself as an international destination.

The inaugural event in 2019 was a huge success, which gathered all four of the city region's leaders on one stage for the first time, where they faced tough questions from top-level built environment professionals.



## Event Timetable

|        |   |
|--------|---|
| 6pm    | Champagne drinks reception                                  |
| 7pm    | Question Time style panel, with ongoing active audience Q+A |
| 8.30pm | Networking drinks   |
| 9.30pm | Close   |



## Speakers

Joanne Roney, Manchester City Council  
Sir Richard Leese, Manchester City Council  
Henri Murison, The Northern Powerhouse Partnership  
Jeremy Hinds, Savills  
Fiona Fletcher-Smith, L&Q  
Rick de Blaby, Get Living

## Format

Panel discussion with city leaders on crucial issues facing the city. Audience participation will be key on driving the evening's agenda.

## Networking

Champagne drinks reception and canapes on arrival with further networking drinks post event.

## Audience

To be invited: leaders, chief executives and senior professionals from local authorities and organisations including **every Greater Manchester authority**, **Allied London**, Bruntwood, **Peel Group**, L+Q, **Capital + Centric**, Deloitte, **SimpsonHaugh + Partners**, Northern Powerhouse Partnership, **NHS North West**, Arup, **University of Manchester**, Manchester City Football Club, **Select Property Group**, Urban Splash, **Renaker Build**, Henry Boot Construction, **M&G Real Estate**, Homes England, **U+I**, DeTrafford Estates, **Manchester Airport**, Laing O'Rourke,

## Sponsorship

Have you been looking for an opportunity to position your company as a strategic business in Manchester? This unique opportunity will utilise all of our media channels to help promote and position your company as a supporter of growth for Manchester and the region for the decade to come.



## WHAT YOU GET AS SPONSOR

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All opportunities are sold on a first-come, first-served basis. **Sector exclusivity will not apply to this event in order to deliver the fullest conversation.**

The sponsorship package for this one-off event includes:

### Pre-Event

- Sponsorship announcement with logo on Place North West as a news story
- Sponsorship announcement on Place North West Social media channels
- Branded website banner advert on placenorthwest.co.uk in run-up to event
- Online accreditation and branding in association with the event
- Branding on the event launch through the website and newsletter
- Social media support for your sponsorship via Place North West Twitter and LinkedIn channels in the run-up to the evening
- Listing and branding on the Place events calendar and emailed monthly to more than 12,500+ subscribers

### At Event

- 20 tickets to the event for staff/clients
- Reserved Premium table/row for you and your guests in the room
- Personal introductions via Place North West to the speakers
- First/guaranteed question from the floor
- Branding on all slides and any print material at the event
- Business synopsis and logo in the event brochure
- Brand viewable on livestream of the event (TBC)
- Mentions from the chair of the event
- Opportunity to have pop-up banners and branding throughout the venue
- Opportunity to have an exhibition stand at the event
- Possibility to product drop within the main room
- Social media support during the evening
- Video interview on the evening for post-event editorial/promotion

### Post-Event

- Branded inclusion in the event write-up
- Branded inclusion in the event video
- Inclusion with quote in the write-up on the newsletter to 12,500+ subscribers
- Receive event photography and video for your own marketing purposes
- Receive the data capture of the guests that attended the event
- A follow-up Comment Piece on placenorthwest.co.uk and newsletter. This can include images, author photo, branding, contact details, links or video
- Social media support in the event round-up

**Investment £10,000 plus VAT**

To book, please contact:

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*This is a working document, details may change*