

NORTH WEST  
**Place**

Events Plan

2020

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## North West PRS Conference

**Date** Thurs 16 Jan  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

An in-depth look at one of the fastest-growing and debated parts of the residential market. How much is the sector gaining in popularity outside of city cores? As PRS towers reach completion, will demand be sustained?

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Place Young Things

**Date** Wed 22 Jan  
**Time** 5.30pm-9pm  
**Price** 25+VAT  
**Venue** Science + Industry  
Museum, Manchester

Place Young Things provides people starting out in the property and regeneration sector with an opportunity for affordable, high-calibre networking without gimmicks or formalities. The event is for property professionals across the region in their 30s and under.

**Sponsors** SPONSORSHIP AVAILABLE: £1,500



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## Lancashire Development Update

**Date** Thurs 13 Feb  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Mercure  
Dunkenhalgh, Blackburn

This half-day event will give an update on economic activity in Lancashire, the key developments, future sites, and policies shaping the area. Housing, warehouses, offices, retail, City Deal progress, bids for Devolution, and more will be explored in a mix of presentations and panels.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Cumbria Development Update

**Date** Thurs 27 Feb  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Castle Green Hotel,  
Kendal

This vast and varied county encompasses some of the most celebrated countryside in the world, advanced manufacturing and nuclear specialisms, ambitious residential masterplans, and a thriving tourism industry. Find out how you can get involved with the next sites securing investment.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## MIPIM 2020 Closing Drinks

**Date** Thurs 12 March  
**Time** 7.30pm-10pm  
**Price** Free  
**Venue** Gray D'Albion  
Beach Bar, Cannes

Wind down and enjoy the view as MIPIM comes to a close. Discuss the week with colleagues over a glass of wine at our closing drinks, the perfect way to round off a productive few days.

**Sponsors** SPONSORSHIP AVAILABLE: £6,000

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## Place RESI 2020

**Date** Thurs 2 April  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

Set to be one of our largest conferences of the year, this event will provide quality networking alongside a full programme of presentations and debates, looking at the biggest housing developments, Government policies and Local Plans pushing for increased residential delivery across the region.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Liverpool Development Update

**Date** Thurs 23 April  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Crowne Plaza,  
Liverpool

Find out about the masterplans shaping the city's future development, what's driving commercial projects, an ever-changing residential market, and booming demand for hotel and leisure space at this event focussing on opportunities across Liverpool city centre.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Healthcare Property Update

**Date** Thurs 7 May  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

The biggest primary and secondary care projects, funding challenges, procurement routes, design innovations, and impact of technology on healthcare delivery will all be discussed, in a mix of presentations and panel discussions.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500

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## Transport + Infrastructure

**Date** Thurs 14 May  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

With better transport vital to growth across the North West, this half-day event will give an in-depth view of the opportunities and challenges presented by investment in road, rail, air, ports, cycling, and walking. Policy shapers, operators, and developers will all debate the impact of this influential sector.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Place Young Things Party

**Date** Thurs 21 May  
**Time** 6pm till late  
**Price** £40+VAT  
**Venue** Manchester, TBC

Celebrate one year of Place Young Things with an evening of networking and entertainment.

The event is for property professionals across the region in their 30s and under.

**Sponsors** SPONSORSHIP AVAILABLE: £1,500



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## Cheshire Development Update

**Date** Thurs 4 June  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Chester Crowne  
Plaza

This cross-sector conference will give an update on development opportunities in Cheshire, as well as the ambitions, policies, and plans shaping them. Science and tech, manufacturing, universities, Cheshire's town centres, a rural economy and more will be discussed at this half-day event.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500

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## Industrial + Logistics

**Date** Thurs 11 June  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

Warehouse take-up, logistics trends, the impact of automation and ecommerce will be examined by a mix of experts at this conference. An increasingly popular sector for investors, the industrial sector still battles with lack of stock, and competes with the residential market for key sites.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Liverpool Social

**Date** Thurs 18 June  
**Time** 4pm-8pm  
**Price** £30+VAT  
**Venue** TBC Liverpool

Join us for our summer drinks in Liverpool, where you'll have the opportunity to network with the movers and shakers from the city's property industry.

**Sponsors** SPONSORSHIP AVAILABLE: £3,000



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## Meet the Authorities: Public-Private Partnerships

**Date** Thurs 2 July  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

At this event you'll find out who you need to know and how you can work with councils and other local and central Government bodies on development proposals, the most significant policies being proposed in the region, and the masterplans shaping the face of the North West.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Leisure Property Update: Hotels, Bars + Stadia

**Date** Thurs 9 July  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

This event looks at the next wave of projects planned in the leisure market; investment in sports stadia, new conference venues, the hotel sector, and the food & drink industry supporting them. But is the F&B bubble bursting? How many hotels can one city sustain?

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Place Young Things

**Date** Thurs 16 July  
**Time** 5.30pm-9pm  
**Price** £25+VAT  
**Venue** Manchester, TBC

Place Young Things provides people starting out in the property and regeneration sector with an opportunity for affordable, high-calibre networking without gimmicks or formalities. The event is for property professionals across the region in their 30s and under.

**Sponsors** SPONSORSHIP AVAILABLE: £1,500



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## Lancashire Social

**Date** Thurs 23 July  
**Time** 4-8pm  
**Price** £30+VAT  
**Venue** TBC Preston, Lancashire

Join us for an evening of networking with fellow Lancashire property professionals, with a relaxed atmosphere, great food and drink guaranteed.

**Sponsors** SPONSORSHIP AVAILABLE: £3,000

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## Manchester Summer Social

**Date** Fri 7 August  
**Time** 12pm-5pm  
**Price** £40+VAT  
**Venue** Manchester

Whether you're going away or not, get that holiday feeling by attending Place North West's summer social. Relaxed, quality networking, and great food and drink guaranteed.

**Sponsors** SPONSORSHIP AVAILABLE: £3,000



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## Cheshire Social

**Date** Thurs 3 Sept  
**Time** 4pm-8pm  
**Price** £30+VAT  
**Venue** Chester, TBC

Join us for an evening of networking with fellow movers and shakers in the Cheshire property scene, with drinks, canapes, and an informal setting.

**Sponsors** SPONSORSHIP AVAILABLE: £3,000

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## Greater Manchester Development Update

**Date** Thurs 10 Sept  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

Hear about the town centre regeneration projects, residential developments, offices, and transport hubs that are being developed to secure the future success of Greater Manchester. Find out how the city is expanding, and the boroughs jostling to deliver ambitious, mixed-use developments.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Future of Retail

**Date** Thurs 17 Sep  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

From bricks to clicks, the death and rebirth of the High Street, and the rapid retraction of household names, and booming ecommerce brands who occupy sheds rather than shops; retail is in a state of flux. Join us to debate its future, and learn how the property sector can be on the front foot.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Manchester Offices + Workspace Update

**Date** Thurs 1 Oct  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £60+VAT  
**Venue** Science + Industry  
Museum, Manchester

Developers, agents, architects and occupiers all give their view on the future of the office sector, and how the North West can best capture an increasingly transient workforce to meet their increasingly high demands on office space.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Place Party 2020

**Date** Thurs 8 Oct  
**Time** 6pm - late  
**Price** £150+VAT  
**Venue** The Principal  
Hotel, Manchester

The must-attend event in the North West property calendar, this sell-out evening brings together more than 725 of the region's professionals for food, drink, and entertainment, in an elegant atmosphere that isn't interrupted by lengthy speeches. Bring your colleagues and your clients.

**Sponsors** SPONSORSHIP AVAILABLE: £5,000/£7,000/£10,000



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## Education Property Update

**Date** Thurs 22 Oct  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Science + Industry  
Museum, Manchester

Schools are expanding at pace, universities are changing the face of our towns and cities, and national skills shortages are encouraging the construction of privately funded specialist training centres. How can you break into this ever-growing sector, and ensure that the projects and plans are futureproofed to enable the effective education of the generations to come?

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Merseyside Development Update

**Date** Thurs 12 Nov  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Liverpool Crowne  
Plaza

The hotel market is booming, new offices are being proposed, residential schemes are being built, and a growing life sciences sector is creating new jobs. But what more could be done to boost economic growth across the City Region, and what USPs can all the councils within the Combined Authority offer to secure the next era of expansion?

**Sponsors** SPONSORSHIP AVAILABLE: £3,500



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## Place Young Things

**Date** Thurs 19 Nov  
**Time** 5.30pm-9pm  
**Price** £25+VAT  
**Venue** Manchester, TBC

Place Young Things provides people starting out in the property and regeneration sector with an opportunity for affordable, high-calibre networking without gimmicks or formalities. The event is for property professionals across the region in their 30s and under.

**Sponsors** SPONSORSHIP AVAILABLE: £1,500



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## Cheshire RESI

**Date** Thurs 26 Nov  
**Time** 8am-12.30pm,  
followed by lunch  
**Price** £65+VAT  
**Venue** Chester Crowne  
Plaza

This special event examines the housing sector in one of the North West's most varied and affluent counties. Navigating a rural economy, various Local Plans, challenges around Green Belt, and satisfying the needs of Manchester and Liverpool's key commuter belts will all be discussed.

**Sponsors** SPONSORSHIP AVAILABLE: £3,500

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## Christmas Social

Sponsors **SPONSORSHIP AVAILABLE: £3,000**

**Date** Wed 9 Dec  
**Time** 3pm - 9pm  
**Price** £40+VAT  
**Venue** Manchester, TBC

Round off the year and join Place North West and guests as we celebrate the festive season. Get in that last bit of valuable networking before the Christmas break.

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**Below are a number of elements that make up our conference sponsorship packages.**

<b>PRE-EVENT</b>	<b>AT EVENT</b>	<b>POST EVENT</b>
Branding on the events calendar on <a href="http://placenorthwest.co.uk">placenorthwest.co.uk</a> , which is visited by 200,000+ property professionals a month	Five tickets to the event for staff/clients	Comment piece with author details, photograph and logo
Social media announcements of your sponsorship across our channels	Possibility to present to the audience or sit on a panel - not guaranteed and dependent on the discretion of the editorial team	Branded inclusion in the event editorial write-up on the website
Branding and accreditation on promotional editorial articles	Branding on the event app	Receive event photography and/or video for your own marketing purposes
Ongoing social media promotion carrying your logo up to the event	Branding on all slides and print material at the event	Receive the data capture of the delegates that attended the event
Full access to the delegate list	Company name-check from the chair of the event	Social media mentions in promotion of the event round-up
Introductions to key speakers and delegates	Mentions in social media posts during the event	Post-event online analytics report
Branding and company profile on the dedicated event app	Opportunity to have small exhibition stand, or pop-up banners and/or product drop	Right to first refusal for the event in 2021
	Facilitated introductions in person to pre-selected speakers and attendees	

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