

# Place NORTH WEST

## PLACE NORTH WEST QUESTION TIME: MANCHESTER'S NEW AGENDA

30 OCTOBER 2019 | THE LOWRY HOTEL

**Welcome to the event opportunity of the year**



With a new decade approaching, Manchester faces a pivotal moment in its history as it moves from regional hub to international destination.

Home to Amazon, record population growth, unprecedented expansion - how is the city adapting to this radical time of change and can it seize all the opportunities that lie ahead and create a world class place that people love to live and work in?

This special one-off event will draw on what has brought Manchester to the fore over recent years and shine a light on how our city can build on its successes and drive a new agenda for growth.

In a first for the region, Manchester City Council chief executive Joanne Roney, leader Richard Leese, Mayor of Greater Manchester Andy Burnham, and chief executive of the Greater Manchester Combined Authority Eamonn Boylan will be brought together on the same stage. This is an open forum for Manchester's most influential stakeholders to ask the burning questions of our city leaders and help build a roadmap for future growth.

## Event Timetable

<b>6pm</b>	Champagne drinks reception
<b>7pm</b>	Question Time style panel, chaired by Place North West editor, Jessica Middleton Pugh, with ongoing active audience Q+A
<b>8.30pm</b>	Networking Drinks
<b>9.30pm</b>	Close

## Speakers

Joanne Roney, Richard Leese, Eamonn Boylan, Andy Burnham

## Format

Select interviews with key city leaders followed by a Question Time-style discussion on key issues facing the city. Audience participation will be key on driving the evening's agenda.

## Networking

Champagne drinks reception and canapes on arrival with further networking drinks post event.

## Audience

To be invited: leaders, chief executives and senior professionals from local authorities and organisations including **every Greater Manchester authority**, the Northern Powerhouse Minister, **Allied London**, Bruntwood, **Peel Group**, L+Q, **Capital + Centric**, Deloitte, Northern Powerhouse Partnership, SimpsonHaugh + Partners, **NHS North West**, Arup, **University of Manchester**, Manchester City Football Club, **Select Property Group**, Urban Splash, **Renaker Build**, Henry Boot Construction, **M&G Real Estate**, Homes England, **U+I**, Manchester International Festival, **Muse Developments**, DeTrafford Estates, **Manchester Airport**, Glenbrook Property, **MediaCityUK** and more.

## Tickets

Limited number of tickets on sale

Price: £150 plus VAT

## Sponsorship

Have you been looking for an opportunity to position your company as a strategic business in Manchester? This one-off opportunity will utilise all of our media channels to help promote and position your company as a supporter of growth for Manchester and the region for the decade to come.

Sponsorship of this event will support the ambitions of the private and public sectors of Manchester. Place North West is proud to facilitate this open forum and support the property community and a new agenda for Manchester.

## Sponsors include:



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## WHAT YOU GET AS SPONSOR

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All opportunities are sold on a first-come, first-served basis. **Sector exclusivity will not apply to this event in order to deliver the fullest conversation.**

The sponsorship package for this one-off event includes:

### **Pre-Event**

- Sponsorship announcement with logo on Place North West as a news story
- Sponsorship announcement on Place North West Social media channels
- Branded website banner advert on [placenorthwest.co.uk](http://placenorthwest.co.uk) in run-up to event
- Online accreditation and branding in association with the event
- Branding on the event launch through the website and newsletter
- Social media support for your sponsorship via Place North West Twitter and LinkedIn channels in the run-up to the evening
- Listing and branding on the Place events calendar and emailed monthly to more than 12,000 subscribers

### **At Event**

- 20 tickets to the event for staff/clients
- Reserved Premium table/row for you and your guests in the room
- Personal introductions via Place North West to the speakers
- First/guaranteed question from the floor/name check
- Branding on all slides and print material at the event
- Business synopsis and logo in the event brochure
- Brand viewable on livestream of the event (TBC)
- Mentions from the chair of the event
- Opportunity to have pop-up banners and branding throughout the venue
- Opportunity to have an exhibition stand at the event
- Possibility to product drop within the main room
- Social media support during the evening
- Video interview on the evening for post event editorial/promotion

### **Post-Event**

- Branded inclusion in the event write-up
- Branded inclusion in the event video
- Inclusion with quote in the write-up on the newsletter to 12,000+ subscribers
- Receive event photography and video for your own marketing purposes
- Receive the data capture of the guests that attended the event
- A follow up Comment Piece on [placenorthwest.co.uk](http://placenorthwest.co.uk) and newsletter. This can include images, author photo, branding, contact details, links or video
- Social media support in the event round-up

### **Investment £10,000 plus VAT**

Sponsorship opportunities are limited to just five companies in total.

To book, please contact:

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