



**PLACE NORTH WEST
MIPIIM UK SUMMIT
RECEPTION**

SPONSORSHIP

Place North West MIPIM UK Summit Reception

14 OCTOBER | OLD BILLINGSGATE, LONDON | 5PM-10PM |

MIPIM UK Summit is the UK's answer to the global expo in Cannes. 2019 will be the sixth edition of the event. As official media partner of MIPIM UK, Place North West has the pleasure of bringing together property professionals from the North West and beyond on the evening of the first day of the exhibition.

WHAT YOU GET AS A SPONSOR

Pre-event

- Branded listing in Place events calendar on the website, visited by 200,000+ professionals a month
- Branded listing in the events bulletin, emailed to 12,000 subscribers fortnightly
- Branding on the Place North West events plan, downloadable from the website
- Social media announcements of your sponsorship across our channels
- Branding and accreditation on promotional material
- Ongoing social media promotion carrying your logo
- Access to the guestlist in advance of the event
- Introductions to guests
- Comment piece on placenorthwest.co.uk during MIPIM UK
- Banner advertising on placenorthwest.co.uk throughout October and November

At the event

- Five tickets to the event for staff/clients
- Branding throughout the drinks reception space
- Brand projected onto screen during the drinks reception
- Brand included in social media posts during the event
- Opportunity to distribute marketing literature in the drinks reception space

Post-event

- Branded inclusion in the event gallery article on the website and newsletter
- Receive event photography for your own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media mentions in promotion of event round-up
- Brand included in the write-up sent to 12,000 subscribers via the newsletter
- Archived gallery article on placenorthwest.co.uk
- Right to first refusal for the event in 2020

Investment: £5,000+VAT

Please note, multidisciplinary service providers are required to choose one leading service from their service lines and sectors of work for event sponsorship.

