

NORTH WEST
Place



2020
SPONSORSHIP

Place Young Things is a series of quality events providing young professionals in property with an opportunity for affordable, high-calibre networking without gimmicks or formalities. The event is for professionals across the region in their 30s and under.



WHAT YOU GET AS A SPONSOR 6 OPPORTUNITIES PER EVENT - SECTOR EXCLUSIVE

Pre-event

- Listing and branding on Place events calendar, on placenorthwest.co.uk which is visited by 200,000+ professionals a month
- Branded listing in the events bulletin, emailed to 12,000 subscribers fortnightly
- Branding on the Place North West events plan, downloadable from the website
- Social media announcements of your sponsorship across our channels
- Branding and accreditation on promotional editorial articles and mailshots
- Ongoing social media promotion carrying your logo
- Access to the guestlist
- Introductions to guests

At the event

- 10 tickets to the event for staff/clients
- Branding throughout the venue
- Brand included in social media posts during the event
- Opportunity to distribute marketing literature
- Facilitated introductions in person to pre-selected guests

Post-event

- Branded inclusion in the event gallery article on the website and newsletter
- Receive event photography and/or video for your own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media mentions in promotion of the event round-up
- Brand included in the write-up sent to 12,000 subscribers via the newsletter
- Archived gallery article in the events section on placenorthwest.co.uk
- Right to first refusal for the event in 2021

Advertising

- One month of website banner advertising on placenorthwest.co.uk, usually £850+VAT

Investment: £1,500+VAT

Please note, multidisciplinary service providers are required to choose one leading service from their service lines and sectors of work for event sponsorship.

To book or discuss sponsorship opportunities, please contact:

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