

Place NORTH WEST

2019 HALF DAY CONFERENCES

Sponsorship Information

THE SPONSORSHIP OPPORTUNITIES

The following opportunities are sold on a first-come, first-served basis and will be in popular demand; we urge you to book opportunities quickly to avoid disappointment.

Sponsorship opportunities 2019:

- North West PRS Conference
- Place North West Development Series: Lancashire Update
- Place North West Development Series: Cumbria Update
- Place RESI
- Healthcare Property Update
- Place North West Development Series: Cheshire Update
- North West Logistics, Industrial + Infrastructure Conference
- Meet the Authorities: Public-Private Partnerships
- Place North West Development Series: Greater Manchester Update
- Leisure Update: Hotels, Bars+ Stadia
- Future of Retail
- Manchester Offices & Workspace Update
- Education Update
- Place North West Development Series: Merseyside Update
- Cheshire RESI

Below are a number of elements that make up our conference sponsorship package.

Pre-event

- Online accreditation and branding in association with the event
- Branding and accreditation on promotional editorial
- Social media promotion
- Listing and branding on Place events calendar, on the website and in the events bulletin emailed monthly to 12,000 subscribers

At the event

- Five tickets to the event for staff/clients
- Possibility to present to the audience or sit on a panel - **not guaranteed and dependent on the discretion of the editorial team**
- Branding on all slides and print material at the event
- Mentions from the chair of the event on stage
- Opportunity to have pop-up banners, or small exhibition stand
- Opportunity for a product drop on seats or in delegation packs

Post-event

- Branded inclusion in the event editorial write-up, published in the newsletter and on placenorthwest.co.uk
- Receive all the event photography for your own marketing purposes
- Receive the data capture of the delegates that attended the event
- Social media support in the event round-up
- Archived write up in the Special Reports section of placenorthwest.co.uk

Additional opportunities for marketing exist, which can be added to sponsorship packages to further support your involvement, including: direct mail, special advertorial reports and online banner advertising.

Cost: £3,000+VAT

To book or discuss sponsorship opportunities, please contact:

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