

NORTH WEST
Place

Events Plan

2019

North West PRS Conference

Date Thurs 17 Jan
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of Science +
Industry, Manchester

An in-depth look at one of the most rapidly-growing and debated parts of the residential market. As towers targeted at renting occupiers are built across the region, will demand be sustained? Is the traditional housing model dead as occupiers choose to rent for longer?

SPONSORSHIP SOLD OUT



North West Development Series: Lancashire Update

Date Thurs 24 Jan
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue TBC, Lancashire

Part of our series travelling around the North West, this half-day event will give an update on economic activity in Lancashire, the key developments, future sites, and policies shaping the area. Housing, warehouses, offices, retail, City Deal progress, bids for Devolution, and more will be explored in a mix of presentations and panels.

Sponsors SPONSORSHIP AVAILABLE: £3,000



Place North West Development Series: Cumbria Update

Date Thurs 28 Feb
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Castle Green Hotel,
Kendal

This vast and varied county encompasses some of the most celebrated countryside in the world, advanced manufacturing and nuclear specialisms, ambitious residential masterplans, and a thriving tourism industry. Find out how you can get involved with the next sites securing investment.

Sponsors SPONSORSHIP AVAILABLE: £3,000



Place North West MIPIM 2019 Drinks Reception

Date Tues 12 March
Time 12.30pm - 2.30pm
Price Free
Venue Grand Hotel
Gardens, Cannes

Whet your appetite for a busy week of networking with the Place North West opening drinks at MIPIM, the international property conference in Cannes.

This event is by invitation only.

Client event - no sponsorship available



MIPIM 2019 Closing Drinks

Date Thurs 14 March
Time 6pm – 9pm
Price Free
Venue Gray D'Albion
Beach Bar, Cannes

Wind down and enjoy the view as MIPIM comes to a close. Discuss the week with colleagues over a glass of wine at our closing drinks, the perfect way to round-off a productive few days.

SPONSORSHIP SOLD OUT



EQUIEM



Place Cannes Do 2019

Date Fri 22 March
Time 12pm – 5pm
Price £110+VAT
Venue The Principal
Hotel, Manchester

Once back in Manchester after MIPIM, continue the conversations started in Cannes with a three-course meal, drinks, and the usual Place North West flair for entertainment at the Cannes Do lunchtime social event.

Sponsors SPONSORSHIP AVAILABLE: £5,000 / £7,000 / £10,000



Connected Future Cities

Date Thurs 28 March
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of
Science + Industry,
Manchester

This special half-day event will explore the technology revolutionising infrastructure in our cities, and how property professionals can best take advantage of the opportunities.

Client event - no sponsorship available



RESI 2019

Date Thurs 4 April
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of
Science + Industry,
Manchester

Set to be one of our largest conferences of the year, this event will provide quality networking alongside a full programme of presentations and debates, looking at the biggest trends, developments, Government policies, and Local Plans pushing for increased residential construction across the country. But how can property professionals ensure targets are met?

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Healthcare Property Update

Date Thurs 2 May
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of
Science + Industry,
Manchester

The biggest projects, funding challenges, procurement routes, design innovations, and impact of technology on healthcare delivery will all be discussed at this special briefing, in a mix of presentations and panel discussions.

Sponsors SPONSORSHIP AVAILABLE: £3,000

GRAHAM

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Place Young Things | SOLD OUT

Date Thurs 9 May
Time 5.30pm-9pm
Price £20+VAT
Venue Mamucium at
Hotel Indigo

Join us for the first instalment of Place Young Things on Thursday 9 May, welcoming early-career property professionals for a relaxed evening of quality networking over drinks and canapés. Place Young Things aims to provide people starting out in the regeneration sector with an opportunity for affordable, high-calibre networking without gimmicks or formalities.

Sponsors SPONSORSHIP AVAILABLE: £1,500



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hotel INDIGO
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The Northern Transport Summit

Date Thurs 16 May
Time 8.30am-4.30pm
Price £99+VAT
Venue Hilton Manchester
Deansgate

With better transport the linchpin to growth across the Northern Powerhouse, we bring you the third annual summit on this topic, giving an in-depth view of the opportunities and challenges presented by investment in transport. Policy shapers, operators, and developers will all debate the impact of this influential sector.

Sponsors SPONSORSHIP AVAILABLE: £5,000

TRANSPORT FOR THE NORTH

LEXINGTON COMMUNICATIONS

Winckworth Sherwood

Waterman

BroadwayMalyan^{BM}

Baker Mallett Centenary Celebration

Date Thurs 23 May
Time 6pm-12.00am **Price**
£65+VAT
Venue National Football
Museum

Join us on Thursday 23 May for an unmissable event at the National Football Museum to celebrate Baker Mallett's 100th year in business. Hosted by Place North West and Baker Mallett, this is guaranteed to be a memorable evening of networking, drinks, good food, entertainment and some football-themed fun thrown in.

Client event - no sponsorship available

Baker Mallett
A FIRST CLASS SUPPLIER

Place North West Development Series: Cheshire Update

Date Thurs 6 June
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Chester Crowne
Plaza

This cross-sector conference will give an update on development opportunities in Cheshire, as well as the ambitions, policies, and plans shaping them. Science and tech, manufacturing, universities, a rural economy and more will be discussed at this half-day event.

Sponsors SPONSORSHIP AVAILABLE: £3,000



North West Logistics, Industrial + Infrastructure Conference

Date Thurs 13 June
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of Science
+ Industry,
Manchester

Warehouse take-up, logistics trends, transport changes, and the impact of automation and ecommerce will be examined by a mix of experts within this conference. An increasingly popular sector for investors, the industrial sector still battles with lack of stock, and competes with the residential market for key sites.

Sponsors SPONSORSHIP AVAILABLE: £3,000



Place North West Liverpool Summer Social

Date Thurs 20 June
Time 4pm-8pm
Price £25+VAT
Venue Fazenda Liverpool

Join us for our second annual summer drinks in Liverpool, where you'll have the opportunity to network with the movers and shakers from the city's property industry and beyond, in an informal setting.

Sponsors SPONSORSHIP AVAILABLE: £3,000



Meet the Authorities: Public-Private Partnerships

Date Thurs 27 June
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of Science
+ Industry,
Manchester

At this event you'll find out who you need to know and how you can work with Councils and other local and central Government bodies on development proposals, the most significant policies being proposed by local authorities in the region, and the masterplans that are going to shape the face of the North West.

Sponsors SPONSORSHIP AVAILABLE: £3,000



Place North West Development Series: Greater Manchester Update

Date Thurs 4 July
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of Science
+ Industry,
Manchester

Hear about the town centre regeneration projects, independent retail spaces, innovative offices, and transport hubs that are being developed to secure the future success of Greater Manchester. Find out how the city is expanding, while the spokes are increasingly looking away from the hub to define their own destinies and deliver ambitious, mixed-use developments.

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Leisure Update: Hotels, Bars + Stadia

Date Thurs 11 July
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of
Science + Industry,
Manchester

This event looks at the next wave of developments planned in the leisure market; investment in sports stadia, new conference venues, the hotel sector, and the food & drink industry supporting them. But is the F&B bubble bursting? How many hotels can one city sustain?

Sponsors SPONSORSHIP AVAILABLE: £3,000

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Place Barbecue

Date Fri 19 July
Time 12pm - 5pm
Price £35+VAT
Venue Manchester

Whether you're going away or not, get that holiday feeling by attending Place North West's annual summer social. Relaxed, quality networking, and great food and drink guaranteed.

Sponsors SPONSORSHIP AVAILABLE: £3,000

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MAYFIELD

Place Young Things

Date Thurs 5 Sept
Time 5.30pm-9pm
Price £20+VAT
Venue Manchester, TBC

Due to popular demand, the second Place Young Things event will take place on Thursday 5 September. Please join us for a relaxed evening of quality networking over drinks and canapés. Book quickly, the last event sold out within days! Place Young Things aims to provide people starting out in the property and regeneration sector with an opportunity for affordable, high-calibre networking without gimmicks or formalities.

Sponsors SPONSORSHIP AVAILABLE: £1,500



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Future of Retail

Date Thurs 12 Sep
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of
Science + Industry,
Manchester

From bricks to clicks, the death and rebirth of the High Street, and the rapid retraction of household names, replaced with booming ecommerce brands who occupy sheds rather than shops; retail is in a state of flux. Join us to debate its future, and learn how the property sector can be on the front foot with the ever-changing trends.

Sponsors SPONSORSHIP AVAILABLE: £3,000



Manchester Offices & Workspace Update

Date Thurs 26 Sep
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of
Science + Industry,
Manchester

How we work is going through a revolution, and with it the spaces we work in. Developers, agents, architects and occupiers all give their view on the future of the office sector, and how the North West can best capture an increasingly transient workforce and meet their increasingly high demands on office space.

Sponsors SPONSORSHIP AVAILABLE: £3,000



Place Party 2019 | SOLD OUT

Date Thurs 10 Oct
Time 6pm - late
Price £125+VAT
Venue The Principal
Hotel, Manchester

The must-attend event in the North West property calendar, this sell-out evening brings together more than 700 of the region's professionals for food, drink, and entertainment, in an elegant atmosphere that isn't interrupted by lengthy speeches. Bring your colleagues and your clients.

SPONSORSHIP SOLD OUT



Place North West MIPIM UK 2019 Drinks Reception

Date 14 / 15 Oct (TBC)
Time 7pm til late
Price Free
Venue London TBC

As the international property conference opens its London exhibition, join Place North West for networking and introductions to the region's key players, conveniently close to the conference venue.

Sponsors

**SPONSORSHIP AVAILABLE AS PART OF MIPIM UK
WEEK SPONSORSHIP**

Education Update

Date Thurs 7 Nov
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Museum of
Science + Industry,
Manchester

Schools are expanding at pace, universities are changing the face of our towns and cities; national skills shortages are encouraging the construction of privately funded specialist training centres. How can you break into this ever-growing sector, and ensure that the projects and plans are futureproofed to enable the effective education of the generations to come?

SPONSORSHIP SOLD OUT



Place North West Development Series: Merseyside Update

Date Thurs 14 Nov
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Liverpool
Crowne Plaza

The hotel market is booming, new offices are being proposed for the first time in a decade, residential schemes are being built in the city, and a growing life sciences sector is creating new jobs. But what more could be done to boost economic growth across the City Region, and what USPs can all the councils within the Combined Authority offer to secure the next era of expansion?

Sponsors SPONSORSHIP AVAILABLE: £3,000



Cheshire RESI

Date Thurs 21 Nov
Time 8am-12.30pm,
followed by lunch
Price £60+VAT
Venue Chester Crowne
Plaza

This special event examines the housing sector in one of the North West's most varied and affluent counties. Navigating a rural economy, various Local Plans, challenges around Green Belt, and satisfying the need of Manchester's key commuter belt will all be discussed.

Sponsors SPONSORSHIP AVAILABLE: £3,000



Place Christmas Social

Date Wed 11 Dec
Time 3pm - 9pm
Price £25+VAT
Venue Manchester TBC

Round off the year and join Place North West and guests as we celebrate the festive season. Get in that last bit of valuable networking before the Christmas break, and enjoy a relaxed and friendly atmosphere.

Sponsors SPONSORSHIP AVAILABLE: £3,000

Below are a number of elements that make up our even sponsorship packages.

PRE-EVENT	AT EVENT	POST EVENT
Online accreditation and branding in association with the event	Five tickets to the event for staff/clients	Branded inclusion in the event write-up, published in the newsletter
Branding and accreditation on promotional editorial	Possibility to present to the audience or sit on a panel - not guaranteed and dependent on the discretion of the editorial team	Receive all the event photography for your own marketing purposes
Social media support	Branding on all slides and print material at the event	Receive the data capture of the delegates that attended the event
Listing and branding on Place events calendar, on the website and in the events bulletin emailed monthly to 11,000 subscribers	Mentions from the chair of the event on stage	Social media support in the event round-up
	Opportunity to have pop-up banners, branding and product drops on seats	

Additional opportunities for marketing exist, which can be added to sponsorship packages to further support your involvement, including direct mail, special advertorial reports and online advertising in our newsletter or on the website.

Costs

Prices for sponsorship depend on the individual event, ranging from £3,000 - £10,000. To book or discuss sponsorship opportunities please contact:

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