

# Place NORTH WEST



## NORTHERN TRANSPORT SUMMIT 2019

16 MAY 2019

8.30AM – 4.30PM

TICKETS: £99+VAT

**Transport is emerging as arguably the biggest single issue affecting the growth of the Northern economy.**

This Northern Transport Summit, brought to you by Place North West and Transport for the North, will explore the implications of major Government projects including HS2, HS3, Northern Powerhouse rail, the TransPennine road tunnel, smart motorways, and the opportunities presented to the property and construction industry.

## Sponsorship



**BroadwayMalyan<sup>BM</sup>**

**Winckworth  
Sherwood**

Available  
sponsorship  
slot

### THE SPONSORSHIP OPPORTUNITIES

- All opportunities are sold on a first-come, first-served basis.
- All will have equal billing and will be sector exclusive.

#### Pre-event

- Online announcement, accreditation and branding in association with the event
- Branding and accreditation on the event launch editorial through the Place North West website and newsletter
- Social media support for your sponsorship via Place North West Twitter, LinkedIn and Facebook platforms in the run-up to the event
- Branded listing on the Place events calendar - emailed monthly to more than 12,000 subscribers

#### At event

- Five tickets to the event for staff/clients
- Personal introductions via Place North West to the speakers
- Guaranteed question from the floor/name check
- Branding on all slides and print material at the event
- Business synopsis and logo in the event brochure
- Mentions from the chair of the event
- Opportunity to have pop-up banners throughout the venue
- Opportunity to have an exhibition stand at the event
- Possibility to product drop within the main room
- Social media support during the evening
- Video interview at the event for post event editorial/promotion

#### Post-event

- Selected introductions where possible
- Branded inclusion in the event write-up for publication on [placenorthwest.co.uk](http://placenorthwest.co.uk)
- Branded inclusion in the event write-up in the newsletter to over 12,000 subscribers
- Receive all the event photography for your own marketing purposes
- Receive the data capture of the delegates that attended the event

**Investment: £5,000+VAT**