



# PlaceParty

THURSDAY 10 OCTOBER 2019  
THE PRINCIPAL HOTEL  
MANCHESTER

Now in its fifth year, Place Party continues to provide a fun and informal networking evening for the property and construction industry in the North West.

The 2018 event was sold out 6 months in advance, with 720 tickets booked.

This is your chance to do business informally, meet new contacts and celebrate the North West's property community.

Expect live entertainment, great food and drink, and a very late night.

## THE SPONSORSHIP OPPORTUNITIES

The following packages are sold on a first-come, first-served basis and will be in popular demand; we urge you to book opportunities quickly to avoid disappointment.

### Headline Sponsor (One opportunity) | SOLD



This exclusive, stand-alone opportunity not only affords increased event profile but also offers further branding and marketing via [placenorthwest.co.uk](http://placenorthwest.co.uk)

Additional associated benefits of headline sponsorship above event sponsorship include:

- 'In association with' branding on editorial reports, coverage and follow-up to Place Party
- Priority booking for further ticket sales
- An advertorial piece (500 words) in the Special Reports section of [placenorthwest.co.uk](http://placenorthwest.co.uk)
- Five extra tickets for the event (a table of 10 is already included in the main package)
- Extended premium drinks package on your table
- Opportunity to address the audience
- Post event communication via Place North West direct mail to our 11,000 subscribers

#### Pre-event

- Accreditation on all communication about Place Party
- Logo, web link and 50-word company synopsis on the event page on [placenorthwest.co.uk](http://placenorthwest.co.uk)
- Priority for further ticket purchases for clients/partners
- Social media coverage of your sponsorship via Place North West channels

#### At the event

- Branding throughout the event on all screens, banners and marketing material
- Mentioned in the event welcome speech
- 10 tickets in a prominent position
- A premium drinks package
- Branding on tickets for the event
- Opportunity to provide marketing material or promotional items

#### Post-event

- Mentions and accreditation on follow-up event editorial and guest communications
- Logo, web link and 50-word synopsis on event page archive

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## Advertising

- Two months of website banner advertising on placenorthwest.co.uk

## Support

- Regular mentions and accreditations via Place North West social media channels

**Investment: £10,000+VAT**

## Drinks Reception Sponsor (One opportunity) SOLD



Additional associated benefits of Drinks Reception sponsorship above event sponsorship include:

- Sole branding at the drinks reception (1 hour)
- Exclusive branding on all event supplied wine
- Separated accreditation on all pre-event communication as Drinks Reception Sponsor
- Three extra tickets for the event
- Extended premium drinks package on your table

**Investment: £7,000+VAT**

## Event Sponsor (Five opportunities)

**kuits** | solicitors

**EuanKellie**  
property solutions

**Curtins**

**gia**

**S.I.SEALY**

Continued overleaf...

#### Pre-event

- Accreditation on all communication about Place Party
- Logo, web link and 50-word company synopsis on the event page on [placenorthwest.co.uk](http://placenorthwest.co.uk)
- Priority for further ticket purchases for clients/partners
- Social media coverage of your sponsorship via Place North West channels

#### At the event

- Branding throughout the event on all screens, banners and marketing material
- Mentioned in the event welcome speech
- 10 tickets in a prominent position
- A premium drinks package
- Branding on tickets for the event
- Opportunity to provide marketing material or promotional items

#### Post-event

- Mentions and accreditation on follow up event editorial and guest communications
- Logo, web link and 50-word synopsis on event page archive

#### Advertising

- Two months of website banner advertising on [placenorthwest.co.uk](http://placenorthwest.co.uk)

#### Support

- Regular mentions and accreditations via Place North West social media channels

**Investment: £5,000 +VAT**

To book or discuss any of the above opportunities please contact:

**Dino Moutsopoulos**  
Commercial Director  
[dino@placenorthwest.co.uk](mailto:dino@placenorthwest.co.uk)  
07803 988 112

**Tickets for the event are £99+VAT and can be booked on:**  
[www.placenorthwest.co.uk](http://www.placenorthwest.co.uk)