



## DESTINATION UK MEDIA KIT

### Sales Contact

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**Place** NORTH WEST

## DESTINATION UK

Will provide comprehensive and independent coverage of the UK's real estate market and where it is heading. This global report will include interviews with senior politicians, industry leaders, international investors and will be packed with data and research on UK real estate. Written by leading real estate reporters, Destination UK will be a must-read publication for companies interested in UK real estate.

The wide-ranging editorial coverage will include:

- The government's approach to UK real estate and infrastructure
- How important is real estate for the UK economy?
- How are national and international investors approaching post-Brexit UK?
- What's hot? What's not? Assessing real estate asset classes.
- Life beyond London. Which cities are attracting real estate investment and how?
- 10 projects to watch – a snapshot of 10 of the UK's most ambitious real estate projects.
- Let's get technical. How the tech sector is contributing to change in real estate
- And much more...



### The Destination UK magazine will be distributed with the Daily News 1:

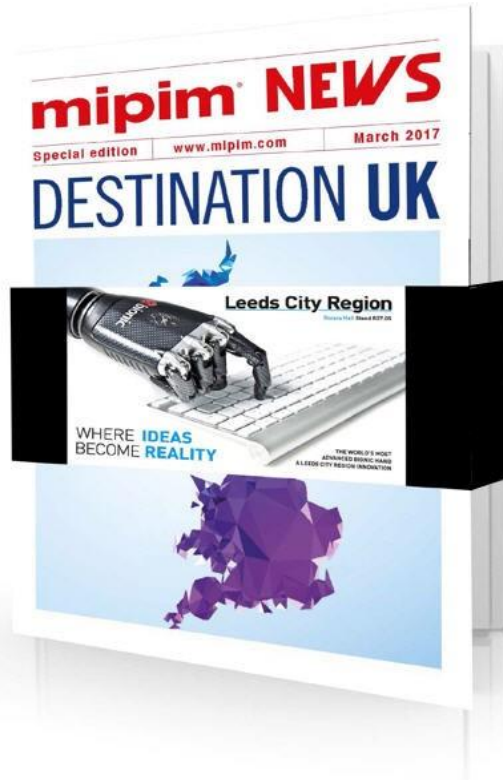
- Available from 6.30am in more than 60 hotels in Cannes and the nearby vicinity (Mandelieu-Antibes-Juan les Pins and Nice Airport)
- Hostess distribution in front of the breakfast rooms in the Majestic, Carlton, Martinez, JW Marriott, Radison Blue and Grand Hotel as well as room service distribution
- Hostess distribution at all the MIPIM access points
- Available in the bus shuttles
- Available on racks at the information desks
- Available in the clubs (VIP / Participants etc.)
- 1 copy available on each stand (early morning distribution)
- Also available all year long online

## EXCLUSIVE POSITIONS

The **standout** positions for your message!

### 1/ BELLY BAND

- Price: 10,000 €
- Size: 12 x 465 mm



### 2/ 4 PAGES INSERT (in central position)

- Price: 8,000 €
- Size: 230 x 300 mm

First page



Last page



Central double page

## PREMIUM POSITIONS

The unmissable positions for your message!



### 1/ BACK COVER

- Price: 5,500 €
- Size: 230 x 300 mm

## REGULAR POSITIONS

The most efficient way to promote your company!



### 1/ FULL PAGE

- Price: 2,750 €
- Size: 230 x 300 mm



### 2/ INSIDE FRONT COVER\*

- Price: 4,500 €
- Size: 230 x 300 mm



### 2/ DOUBLE PAGE

- Price: 3,800 €
- Size: 460 x 300 mm



### 3/ INSIDE BACK COVER\*

- Price: 4,000 €
- Size: 230 x 300 mm



### 3/ HALF PAGE

- Price: 1,680 €
- Size: 202 x 125 mm

\* double page version available

## ADVERTORIAL FORMATS

Delving deeper into your advertising message

### 1/ ROUND TABLE REPORT

- Price: 12,000 €

An exclusive synopsis report on the findings of your round table discussions, written by an experienced real estate journalist from the MIPIM News team (4 to 6 pages)



### 2/ FULL PAGE ADVERTORIAL\*

- Price: 2,750 €

One full page to develop your advertising messages. Text and photos provided by your company, layout made by MIPIM News graphic studio.



\*An «Advertorial» mention will appear on the page